

Bangalore Urban Declaration

a new beginning for corporate sector engagement with urban governance

Urban Conclave, Bangalore

January 5-6, 2007

BACKGROUND

Urban issues are becoming increasingly important for the functioning of companies. Industry seeks improvement in the quality of life in urban India, encompassing physical infrastructure and social indicators. The corporate sector also recognises that there are multiple demands being placed on cities by various stakeholders - the urban poor, middle class communities, small traders etc. Although firms have worked either individually or collectively with government agencies on specific urban projects and initiatives from

time to time, Industry (associations and CEOs) recognise the need for a more long-term, sustainable approach to the issue of city improvement, or more generally, Urban Governance.

CII, Karnataka entered into an MoU with Janaagraha, Bangalore in late 2006 to develop sustainable solutions for urban governance. Janaagraha has undertaken pioneering work in evangelising urban governance solutions in the Indian context, and has been an advocate of an inclusive platform of industry, government and civil society players to address issues in urban India.

A workshop of corporate leaders and thought leaders in strategic, business and urban issues was organised on Jan 5-6, 2007 in Bangalore to explore new ways for the corporate sector to engage with urban governance. The outcome of these deliberations is captured in this document, as the Bangalore Urban Declaration.

DECLARATION

We **RECOGNISE** that Urban Governance is more complex than we had previously thought, and requires a holistic systems approach.

We **SUBSCRIBE** to the view that for cities to be vibrant centres of economic activity and innovation, they need to have the 3Es: Competitive Economy, Social Equity, Quality Environment.

We **BELIEVE** that there is a strong need for corporate leadership in this area, thinking beyond the needs of our own institutions, and along the lines of City Stewardship.

We **ACKNOWLEDGE** that the path to improving our cities will take sustained effort and patience to take us through the stages of transformation - initiation, mobilisation and collaborative action to result in sustainable change.

We **APPRECIATE** that the Jawarharlal Nehru National Urban Renewal Mission (JNNURM) launched by the Government of India has created an outstanding opportunity to address urban issues in India.



Keeping the above in mind, we are COMMITTING to the following Action Steps:

1. Establish a Bangalore CITY CONNECT PLATFORM within one month: This platform will be:
 - a. A network for multiple stakeholders to come together
 - b. Initiated and supported by CII and Janaagraha, but with a standalone identity
2. Spread the word to other centres, in Southern Region and elsewhere, within the next three months
 - a. Pune, Coimbatore, Chennai to work towards setting up similar City Connect Platforms
3. There may be need to consider a special purpose vehicle to mobilise members and funds, details of which need to be worked out
4. The focus of the CITY CONNECT platform will be to:
 - a. Engage with state and city government
 - b. Make JNNURM work in each city, specifically on areas of
 - i. Project implementation
 - ii. Reform implementation
 - c. Work with a holistic framework in mind
 - i. Adopt Janaagraha's Framework for Urban Governance
 - d. Identify quick wins that
 - i. Support the holistic framework
 - ii. Create momentum
 - iii. Bring more people into the process

We believe that the actions that we have committed to at the conclave are the best way to move ahead. We are committing our individual efforts and our institutions to ensure that these steps are successful, and become the foundation for a new beginning in corporate sector involvement in urban governance.



1. A K Saxena Managing Director , Hindustan Aeronautics Ltd
2. Adirupa Sengupta International Director, Common Purpose International
3. Aroon Raman Managing Director, Raman Boards Ltd.
4. Arun Maira Chairman, BCG
5. Ashok Rao President & Director, Automotive Axles Ltd.
6. Bhaskar Pramanik Managing Director , Sun Microsystems India Pvt. Ltd.
7. CK Baljee Managing Director, Royal Orchid Harsha
8. Dr Sridhar Mitta Managing Director, CTO & Founder, e4e Labs
9. G Shivashankar Executive Officer CII
10. Girish Rao Managing Director TTK Healthcare Services Pvt Ltd
11. Gopal Srinivasan Director, TVS Electronics Ltd
12. Irfan Razack Managing Director , Prestige Estates Projects Pvt. Ltd.
13. Kiron Shah Managing Director & CEO, Velankani Information Systems Pvt Ltd
14. Kris Gopalakrishnan President, COO & Jt MD, Infosys Technologies Ltd



15. M Lakshminarayan Jt Managing Director, MICO Ltd
16. N Srinivasan Adviser to President, CII
17. Pradeep Bhargava Managing Director, New Age Electricals India Ltd
18. Ramesh Ramanathan Founder Janaagraha
19. S Ishwar Managing Director , Akzo Nobel Coatings India Pvt. Ltd.
20. Samir Inamdar President & CEO GE India Industrial Pvt Ltd
21. Sandhya Satwadi Head - Karnataka State Office, CII
22. Scott McCormack Vice President, FORD INDIA LTD
23. Shrinivas Kowligi Principal Consultant, PricewaterhouseCoopers (Pvt) Ltd
24. Sourav Biswas Executive Officer CII
25. Sudhir Kant President, Millipore (I) Pvt. Ltd.
26. Surinder Choudhari Chairman & Managing Director, Krishna Fabrications Private Limited
27. Swati Ramanathan Founder, Janaagraha





28. T Kannan Managing Director , Thiagarajar Mills Ltd
29. V Ravichandar CMD, Feedback Business Consulting Services Pvt Ltd
30. Vanitha Mohan Managing Trustee, Siruthuli
31. Vijay Mohan Chairman & CEO, PRICOL
32. Vinay Deshpande Chairman & CEO, Encore Software Ltd
33. Vinita Bali CEO, Britannia Industries Ltd.
34. Virendra Gupta Regional Director, CII
35. Xerxes Desai Titan Industries Ltd

