



wellbeingcity
award

Call for Applications + Nominations
Social Media Toolkit



#WellbeingCity
@NewCities



An initiative of newcities

Lead partners:  **NOVARTIS** | The Novartis Foundation
Novartis US Foundation

Supporting partners:

 **Montréal** 

Media partners:

   

NewCities main accounts

Twitter twitter.com/NewCities

Facebook facebook.com/NewCitiesFoundation

LinkedIn linkedin.com/company/new-cities-foundation



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Award website <http://bit.ly/WellbeingCityAward>

Launch press release EN <http://bit.ly/WellbeingCityAwardPR>

Award hashtag #WellbeingCity

Partners' Twitter accounts

Novartis @Novartis

Novartis Foundation @NovartisFDN

City of Montréal @MTL_Ville

Toyota Mobility Foundation @ToyotaMobFdn

HuffPost Canada @HuffPostCanada

OpenGov Asia @OpenGov_Asia

DesignExchange @demagazine

Icons of Infrastructure @IconsOfInfra

Social media graphics

Social media posts can use images from our [dropbox folder](#). If you can't access Dropbox you can contact us via wellbeing@newcities.org.



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Suggested posts

Twitter

Criteria

Are you planning to apply or nominate for the @NewCities #WellbeingCity Award? Make sure to check out this list of criteria. More information on the process here:

<http://bit.ly/WellbeingCityAward> [IMG]

Nominations

Calling for nominations for the @NewCities #WellbeingCity Award! Can you think of a #city that has what it takes to win? Deadline for nominations is Oct 15th.

<http://bit.ly/WellbeingCityAward> [IMG]

Did you know any individual or organization can nominate a #city for the @NewCities #WellbeingCity Award! Deadline for nominations is Oct 15th.

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Nominations are now being accepted for the @NewCities #WellbeingCity Award - an opportunity to showcase your #city's most inspiring initiatives to the world. More info via:

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Applications

Are you planning to apply on behalf of your #city for @NewCities' #WellbeingCity Award? Make sure you submit your application by November 9th! <http://bit.ly/WellbeingCityAward>

[IMG] [SEP]

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Facebook

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LinkedIn

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