

JANAAGRAHA CENTRE FOR CITIZENSHIP & DEMOCRACY



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# **ABOUT US**



At the Janaagraha Centre for Citizenship and Democracy, we work to improve 'Quality of Life' in India's cities and towns through urban good governance and citizen empowerment. As an organisation we find permanent, scalable solutions to urban challenges through a structured roadmap of action, which we call our City-Systems Framework.

The City-Systems Framework encompasses four interrelated dimensions which are critical to the running of world-class cities:

- Urban Planning and Design
- Urban Capacities and Resources
- Empowered and Legitimate Political Representation
- · Transparency, Accountability and Participation

Getting these dimensions right in our cities, and the complex laws, policies, and institutional frameworks that underpin them, is the key challenge facing urban India in the coming decades.

Founded in 2001 by Ramesh Ramanathan and Swati Ramanathan, Janaagraha started as a movement to enable citizen participation in public governance. Over the last 13 years it has grown into a leading institution for systemic urban change in India.



Jana Urban Space Foundation (India)

Like its sister organisation Janaagraha, Jana Urban Space too is a not-for-profit purpose-driven entity, committed to improving the physical realm of urban settlements.

Under the leadership of Swati Ramanathan, Jana Urban Space is a Professional Services Social Enterprise (PSSE), delivering transformational, world-class work on the spatial dimension of cities.

Jana USP has four inter-disciplinary Studios:

- Urban Planning Studio
- Urban Design Studio
- Spatial Mapping and Analytics Studio
- Architecture and Design Studio.

Jana USP's Policy Division, engages in policy reforms across these dimensions, and enhances the potential for scale and replication of Proof of Concepts on the ground.

Jana USP is unique in many ways – our multiple Studios provide a perspective of the city as an organic system with many interconnected parts; providing design and spatial analytics for the Jana Group organisations brings in a unique insight into the fields of – city governance, civic participation, financial inclusion, affordable housing; a 360° theory of change enables real work on the ground; we deliver innovation and relentless focus in each of our Studios.

# MESSAGE FROM THE FOUNDERS

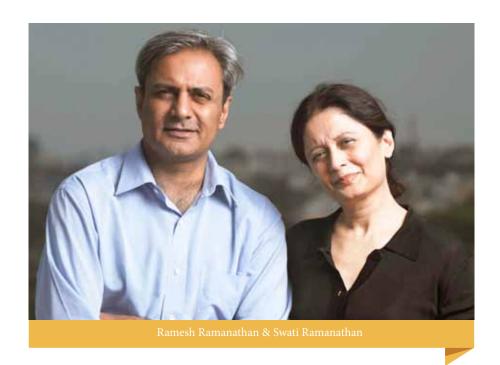
14 years is a long time. Yet, it seems so short, when we look back at all that we have learned and the many milestones we have crossed. We founded Janaagraha with a vision to transform the quality of life in our cities. Taking stock today, we are convinced that our original intent remains as relevant as in 2001.

Our cities continue to grow exponentially, but the quality of infrastructure and services has simply not kept pace. This is because most of the issues that impact the quality of our urban life are systemic in nature. Their resolution calls for a well-thought-out, strategic approach: reactive or quick-fix methods are temporary in impact.

As we continue to advocate with central and state governments to embrace a systems-driven approach to fixing our cities, we also work to bridge the distance between the Government and citizens where it matters the most – in the neighbourhoods. There is much that can be achieved through collective action.

In this 'OPEN' era — open government, open budgets, open works, etc., — we believe there is a great opportunity for governments with an open mind. Working in this spirit, we have successfully launched a few initiatives like Civic Participation and Open Works. Also, we have embarked on an ambitious plan to roll out ichangemycity in 25 Indian cities.

The past year has been an important one for us. Apart from crossing key milestones in our programs, we revised our operational structure and refined our Strategic Framework. This has helped us focus better on improving the impact of each of our



programs. Most importantly, our rapidly-maturing leadership team has gained new momentum.

The past year yields to a new one, which brims with the promise of greater milestones to be achieved. We acknowledge our donors and well-wishers with gratitude – we could not have done what we did, without their continuing faith and support.

# CITY-SYSTEMS STRATEGY FRAMEWORK

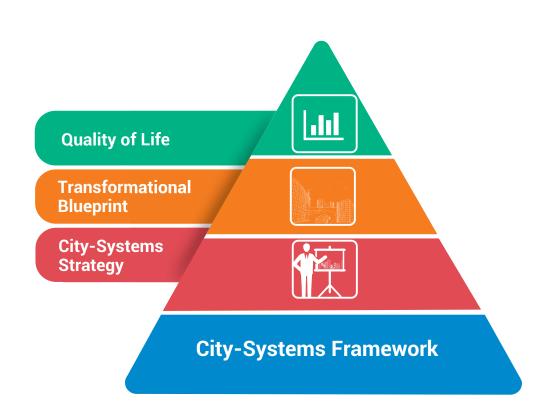
By 2030, the population of India's cities and towns alone would equal the combined population of United States of America, Brazil, Indonesia and Pakistan. Urban population will double from 375 million in 2011 to 750 million in 2040. This demographic transition will happen in the face of a severe deficit in public infrastructure and services.

Never before has India witnessed urbanisation at this speed and scale, nor has there been a greater need for urgent action, if we are to address the complex challenges of urbanisation. The challenges are too deep and systemic to take tactical steps at fixing them. Lack of clear leadership, lack of knowledge inside and outside the government, and a mishmash of institutions with fragmented mandates add to the already mammoth problem.

Over the past 15 years, we have worked systematically with citizens at the grassroots as well as with the government at the Centre, State and Municipal levels. Our learnings over the years have resulted in a deep understanding of the city as a set of connected systems. We believe that the right way to fix the complex structural issues is by building robust "city-systems", which is a foundation of sustainable cities.

City-systems includes laws, policies, institutions and governance processes that all best-in-class cities exhibit. We work with citizens and the government to transform India's city-systems.

The roadmap to fix the issues that mire the cities will have to be tailor-made to the needs of each city. For this, we propagate a 'City-Systems Strategy' that will outline the process of identifying the areas that threaten the foundational framework of city-systems. We also want to enable a 'Transformational Blueprint' for every city, that gives a 5-year roadmap to address specific issues, so as to improve the quality of urban life.



After 15 years of working towards fixing India's cities, we are now ready to engage with leaders of cities, to help develop their customised City-Systems Strategy and Transformational Blueprint. To implement this strategy, we advocate for urban

reforms and work with government to showcase the PROOF OF CONCEPT that can then be scaled. We want to propagate a SUSTAINABLE, SCALABLE approach towards urban transformation.

### City-Systems Strategy Framework: Transforming India's Cities



# GOVERNING BOARD



Aloysius Fernandes

Chairman, NABARD Financial Services; Ex–ED MYRADA



Ashish Dhawai

Founder, Central Square Foundation



Sridar Iyenga

Partner, Bessemer Capital; Board member for Dr. Reddy's and ICICI



CV Madhukar

Founder & Director
PRS Legislative Research;
Omidyar Representative for
Janaagraha's board



Madhu Kishwar

Partner/Professor Centre for Study of Developmental Societies; Founder/ Editor – Manushi



SK Das

Retired IAS as Secretary to Government of India; Former Member (Finance) of Department of Space



V Ramachandran

Ex-Chief Secretary
Government of Kerala;
Leading expert on
Decentralisation



Dr. Vivek Mansingh

Chairman, AxisCades; Board Member of Innovatia, Dream A Dream, Janaagraha



Ireena Vitta

Former Partner -McKinsey & Co and Independent Director



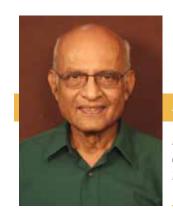
PKH Tharakan

Former DG & IGP Kerala; Ex-Chief of Research & Analysis Wing (R&AW)



Dr. GK Jayaram

Founder –
Institute for Leadership &
Institutional Development;
Founder/Director
Infosys Leadership Institute



K K Nayar

Former Executive Director at Unilever Subsidiaries in India, UK & Egypt

# MANAGEMENT COMMITTEE



Parthasarathy Gooptu

Head of Planning & Development

26 years of Sales & Marketing experience across Greenpeace, Plan India, Akshay Patra, Discovery Networks, Pepsi, Dunlop



Srikanth Viswanathan

Head of Advocacy & Reforms, Research & Insights

12 years of Financial and Management Accounting & Audit experience across Standard Chartered Bank and KPMG



Sylvia Veeraraghava

Head of Online Civic Participation

23 years experience across Mindtree & Wipro as developer, project manager, head of testing practice, process evangelist



Maj Gen (Retd.) KR Prasad

Head of Civic Learning & Community Policing

Facilitated Military Law and Police duties to the Corps of Military Police, Director of the Defence Institute of Quality Assurance

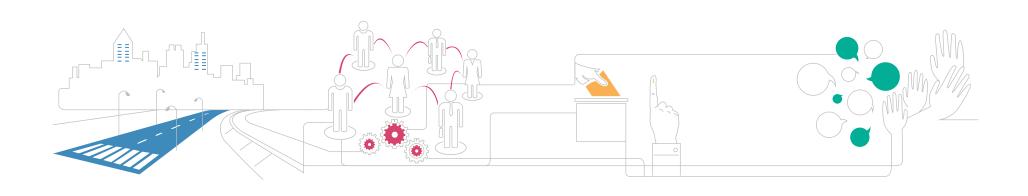


Sapna Karim

Head of Civic Participation

Been with Janaagraha for 14 years since its inception. Previously worked for 5 years in IT industry

# PROGRAMME OVERVIEW

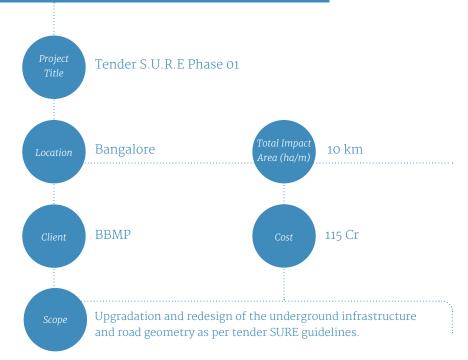


Urban Planning & Design

**Urban Capacities & Resources** 

Empowered & Legitimate Political Representation Transparency, Accountability & Participation

### **URBAN DESIGN**



Tender SURE is a set of street design guidelines authored by Jana USP in 2011, which aim to set right the cacophony of our urban roads with uniform travel lanes, organised underground infrastructure, designated cycle tracks, continuous footpaths, organised parking and allocated vending. The government of Karnataka allocated 200 crores in its 2012 budget to redesign 45 roads in the city of Bangalore as per the Tender SURE guidelines. Jana USP is designing 7 of these in the central business district as a pilot project. Jana USP prepared the Detailed Project Report for these roads and BBMP floated the tender in 2013. The BBMP awarded the contract to MS NAPC in November 2013 and work began March 2014.

Jana USP has been preparing and issuing the working drawings for all the roads, facilitating inter-agency coordination to ensure there is a smooth networked infrastructure and conducting regular site visits to ensure that the design intent is not diluted.

## St. Marks Road and Vittal Mallya Hospital Road: (March 2013 – March 2015)

Underground services on both sides and footpath complete, line-out for St. Marks plaza complete.

#### Cunningham Road (March 2013 - March 2015)

Underground services and footpath completed on the left side. Excavation is undertaken to lay the services on the right side.

#### Museum Road (March 2013 - March 2014)

The underground services are laid on both sides.

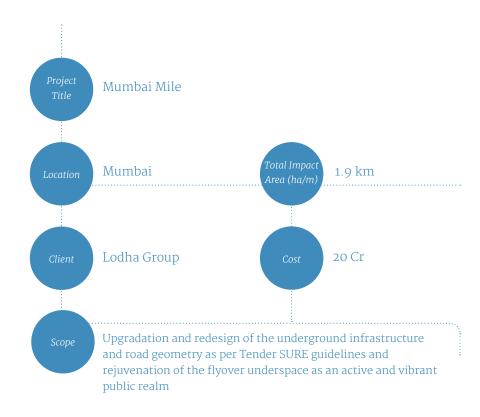
#### Commissariat Road (March 2013 – March 2015)

Underground services and footpath completed on the right side for 400 m of the road.

#### Residency Road (March 2013 - March 2015)

Excavation for underground utilities has begun.





Mumbai Mile

Lower Parel in Mumbai was once desolate with abandoned industrial estates, but with the advent of mill redevelopment projects, it is fast growing into a vibrant urban neighbourhood with a mixed land-use and a variety of activity. At the heart of this transformation is Mumbai Mile, a new vision for a 1.9 KM stretch of Senapati Bapat Marg, stretching from Mahalakshmi Racecourse to Deepak Cinema Junction. The redesign of the Mile includes the redesign of the street, rejuvenation of the flyover under-spaces and the design of a 1 acre park. It is a partnership between JanaUSP and the Lodha Group. Based on several site visits and traffic counts for both vehicles and pedestrians, Jana USP submitted an analysis report (January 2015). Three design options to the realise Mumbai Mile

were presented to all the stakeholders (March 2014). Of these options, the stakeholders chose the "temporal mile" as the preferred option and this was elaborated in the schematic design and submitted (June 2014).

The Temporal Mile is a design option that celebrates the dynamic nature of public spaces. It allows for the same space to be used differently at different times of the day. On a business—as—usual scenario, there are 8 lanes of traffic and public space is contained under the flyover. On weekends and designated days, the public space spills over to one at grade travel lanes, allowing for pocket plazas and sidewalk cafes. One Sunday every month the public space takes over at both grade lanes allowing for festivities, farmers markets etc. Once a year, the entire Mumbai Mile including the flyover becomes a pedestrian—only space and the public comes together to celebrat a Mumbai Mile day. The services for the flyover underspaces have been designed in an industrial manner with exposed cables and pipes running under the slab of the flyover.



### **URBAN PLANNING**



#### **Electronics City**

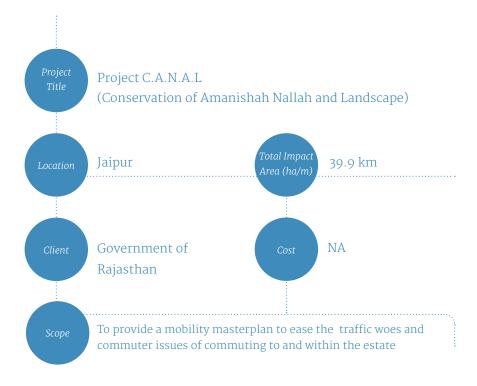
Electronic City, Phase o1 and o2 – an industrial estate which houses some of the top IT companies in Bangalore – is plagued with increasing congestion, traffic woes, and long travel times which reduce the quality of life for commuters. Electronics City Industries Association (ELCIA) has signed an MoU with Jana USP, through which Jana USP will provide a Mobility Master Plan for the Estate with recommendations and solutions.

Based on a detailed site study and traffic (vehicular and pedestrian) counts, Jana USP submitted an analysis report highlighting 10 mobility issues and possible solutions to ELCIA (Feb 2014). The mobility issues were grouped under larger strategies which improved transport connections between the estate and the city as well as design solutions to improve the mobility within the estate.

Based on several discussions, ELCIA shortlisted 5 of these issues to be explored further. A conceptual design report with solutions on the 5 chosen mobility issues such as the entrance plaza redesign (creating a landmark for the estate), traffic management plans within the existing right of way, intersection redesign, strengthening pedestrian connections to the Metro and a peripheral ring road were submitted to ELCIA (June 2014).

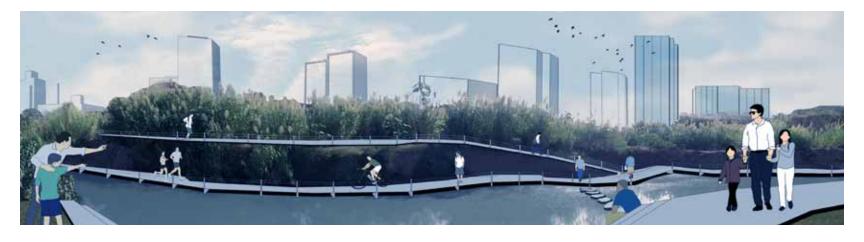
ELCIA then requested Jana USP to further detail the traffic management plans and intersection redesign of the roads within the estate as part of the schematic design report. The schematic report classified all the roads as primary, secondary or tertiary based on width and provided detailed designs for the redivsion of the Right Of Way (ROW) of all the roads to allow for smooth flow of all modes of traffic. A system of reversible one-ways were also suggested to allow for maximum traffic inflow in the mornings and outflow in the evenings. This report was submitted in November 2014.





#### **Project CANAL**

Project C.A.N.A.L stands for conservation of Amanishah Nallah and Landscape and aims at preserving and rejuvenating this neglected and abused waterway which flows through Jaipur. Amanishah Nallah starts at Nahargarh Hills and flows south towards Dhun River circumventing the city. It flows through large residential areas as well as industrial areas and is heavily contaminated with sewage and industrial waste. After a detailed site analysis Jana USP prepared a report which outlined the existing challenges and issues and the various steps required to prevent sewage from flowing into the nallah, to bring water back into the nallah through larger harvesting strategies and to rejuvenate it by developing public spaces and a continuous footpath and cycle track along the nallah. The larger design strategies looked at improving the overall ecology and waterway by preserving it, improving its connectivity to the city and creating a strong non motorised movement corridor along it. Short term strategies looked at identification and redevelopment of four sites to create a hierarchy of public spaces for immediate impact. This project was presented to the CM of Rajasthan by Swati Ramanathan, member CMAC on November 2014.





### URBAN CAPACITY BUILDING

#### Programme Overview

**PARTNERSHIPS** 

DISSEMINATION

MFDIA

OUTREACH

Janaagraha's Urban Capacity Building Programme is aimed at empowering municipal bodies with the right staff so that they are effective in delivering services to citizens. Right staffing in municipal bodies comprises three components – namely, ensuring adequate number of employees commensurate with target service levels, making sure municipal staff possess the right skills and competencies for their jobs and empowering municipal bodies with an organization design that positions them to deliver strongly on citizen outcomes.

The programme commenced in December 2013 in partnership with Aon Hewitt, a global human resources consulting organization, with a study of BBMP. The objective of the program is to strengthen the staff position in municipalities and translate that into a tangible increase in service delivery in municipal services. Over the last year, Janaagraha has brought up the issue of poor staffing in municipalities through its multifarious advocacy platforms.



#### Milestones

- 1. Research database on municipal staffing which also found place in the second edition of Annual Report of India's city-systems report, 2014
- 2. Panel discussion on urban capacities and resources conducted in June, 2014 in Delhi
- 3. Media outreach through leading newspapers such as Hindu and Indian Express



#### **Challenges & Learnings**

#### Amendment to Rules and Acts

In the majority of the States, the Cadre and Recruitment rules or service rules that govern local government's organization design and employee service are about four to five decades old. The staffing patterns and recruitment standards have not been updated to take into account technology changes and growth of cities' populations.

#### Need for right number of staff

While the 74th Constitutional Amendment Act, 1993, gave roots to a decentralised form of governance, even today local bodies struggle to deliver services to citizens due to inadequate number of staff. Local bodies in India are extremely understaffed and face a severe shortage of urban managers (Group A and B staff). For instance, the BBMP is staffed by 10,261 permanent employees and approximately 18,000 contracted employees in comparison with New York City which has more than 440,000 local government employees.

#### Need for the right skills

The problem of organizational capacity gets aggravated as the existing employees do not possess the right skills to perform the designated jobs. Most employees join the government at the beginning of their careers and rise up the ranks through promotion. Lack of training exercises and opacity towards lateral entry into government service has rendered existing staff unfit for delivery of quality municipal service.

#### Need for the right organization design

For the ease of doing business and increasing employee productivity, it is necessary to have the right systems and the right organization design in place. The processes and organization design are a reflection of the skills of the existing municipality employees and management practices that are followed in the organization.





#### Way Forward

#### Policy report:

Scarcity of literature in the domain of capacity building in urban local governments has kept the issue of out of the public discourse. A policy report on urban capacity building is needed to bridge this gap and increase Janaagraha's internal learning of the issue as well.

#### Engagement with state governments:

Since the rules and acts impacting staffing and performance of local bodies fall within the domain of the stage government, it is pertinent for Janaagraha to engage with a state government in the near future.

#### Bring together stakeholders:

National workshop on Urban Capacity Building to be conducted for advocating to important stakeholders from government & civil society.

#### Increased usage of media:

Writing opinion pieces, data articles and soliciting opinion by leveraging different media channels to be pursued actively to highlight systemic issues in urban governance and the need for building human capacity in urban local bodies.







### **PURE**

#### **Programme Overview**

516 CITIZEN VOLUNTEERS

> 30,827 CITIZENS REACHED

NATIONAL CSO AWARD

Proper Urban Electoral (PURE) Lists programme aims to empower urban voters with cleaner voter lists, leading to higher voter turnout and higher quality of elected representatives. It started as a pilot project in Shanthinagar Assembly Constituency (AC), Bangalore in 2013. PURE Lists has been scaled up to all the 27 ACs of Bangalore to achieve Proper Urban Electoral (PURE) Rolls, which, in turn, will result in greater voter participation in elections.

A Proper Urban Electoral (PURE) Roll management manual has been devised to address the systemic issue of maintenance of Electoral Rolls. The management manual details the end-to-end process for the maintenance of electoral roll in urban India. The manual recommends continuous and on-going maintenance of electoral roll and Community participation to ensure sustainability. Ultimately, it lays emphasis on publishing monthly reports on changes in the electoral roll through Digital BLO (Booth Level Officer) register to ensure transparency and accountability in the system.



#### **Milestones**

- 1. 516 Citizen Volunteers were engaged through various citizen and corporate engagement initiatives.
- 2. The programme has reached over 30827 citizens in 2014–15 through Area Voter Mitras (Citizen Volunteers) and Field Associates.
- 3. Janaagraha won the Election Commission of India's National CSO Award 2014 for the best campaign on Voter Education and Awareness for General Elections to Lok Sabha Elections 2014. This award was given to the PURE (Pure Urban Electoral) programme for creating awareness about voting and voter list for parliamentary elections, for encouraging citizens to vote and for designing the PURE process in 2014. The award is given by ECI every year to an NGO working in the area of Voting / Voter lists in India. The award was presented by the Late Dr APJ Abdul Kalam in a ceremony held at Vidya Bhavan, New Delhi on 25th January, 2015.





#### **Way Forward**

We hope to see the PURE Roll Management Process adopted across cities and states, providing a permanent solution to inaccurate voter lists. We believe this will lead to greater voter turnout, less urban voter 'apathy', and better and more legitimate elected representatives that, in turn, strive to provide citizens a better quality of life. The Election Commission of India has taken note and has shown interest in collaborating with Janaagraha, on future projects. Our endeavour is to take this programme forward by conducting studies to understand the hygiene of voter lists across various cities. We have already piloted this study in Delhi. We released the results of this study in 2015–16. We will continue our research across other cities in the coming years to build a case for the need of cleaner voter lists for an efficient governance process. Conversations with Chief Election Officers have commenced to take the Quality of Voter Lists survey to other constituencies.



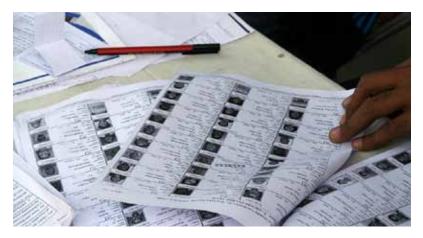


To bring these issues plaguing urban voter lists to the forefront as well as to gather evidence on the nature and scale of issues, Janaagraha conducted a survey on the quality of Delhi's Voter List across 8 Assembly Constituencies (AC). Over 6,000 residents spread across Delhi were surveyed for a representative picture of the state of voter lists in the capital. The survey was executed by market research firm TNS Global during December 2014–January 2015.

#### Key findings were as below:

- Up to 40% of Delhi's voter list has errors.
- · A large percentage of errors are due to intra city migration, indicating that the BLO style of functioning is not working.
- 7% of the city's eligible residents claimed to have never applied, citing a lack of how and where to register as the main reasons for not doing so.
- The younger, poorer and marginalized sections of society are worse off when it comes to errors on the list.







### **COMMUNITY POLICING**

#### **Programme Overview**

Janaagraha's Community Policing Programme was launched on 20th June 2013. The programme was initiated by the Bangalore City Police in association with Janaagraha. It was rolled out across seven police stations — one in each police division of Bangalore. The core intent of Community Policing initiative is to build bridges between police and citizens. The Community Policing (CP) programme aims to use participation from active citizens to improve the safety of our neighbourhoods. Since inception, the programme has helped improve security perception of the police and citizens, and increased trust among the citizens and police through the involvement of the active citizen volunteers (Area Suraksha Mitras).

#### **Milestones**

- The programme has reached over 37000 citizens in 2014–15 through its various awareness sessions
- Through social media, the programme has reached an engaged audience pool of 50000
- The foundation has been set for a successful model of the Community Policing programme with the citizens. We have initiated the talks to expand this programme to 7 more police stations in Bangalore





#### **Challenges & Learnings**

#### Need for prioritisation matrix

During training of the police and citizen volunteers, the emphasis needs to be on the relevance of the programme in today's changing security environment, as opposed to implementation of the programme. This is important also from the perspective of demonstrating a high level of programme ownership.

#### Citizen Volunteers

Community policing helps in building of social capital, following the inclusion of socially active citizens who become citizen volunteers, raising crime and safety awareness, while also helping to improve the relationships between citizens and police. It is very important to have regular interactions and interventions such as knowledge sharing sessions between the police and the citizen volunteers, organize refresher trainings for the citizen volunteers, and reward /recognize the citizen volunteers for high level of engagement. The citizen volunteers are selected by the Police after conducting complete due diligence. Background verification before on-boarding and regular interactions with the citizen volunteers helps to weed out possible illicit usage of the role by the citizen volunteers.

#### Grassroots ownership over top-down approach

The sustenance of any grass root level initiative is based on community involvement through acceptance and ownership. It is very important for the police personnel as well as citizens to buy into the Community Policing programme objectives, and the advantages it serves over the traditional way of functioning and improving neighbourhood security.

#### Need for paradigm shift

During training of the police and citizen volunteers, the emphasis needs to be on the relevance of the programme in today's changing security environment, as opposed to implementation of the programme. This is important also from the perspective of demonstrating high level of programme ownership.

#### **Rewards and Recognition**

Rewarding and recognizing police personnel for dedicating their time to Community Policing programme, in an effort to boost the morale and fuel healthy competition. Janaagraha has started displaying fortnightly posters in each of the Community Policing police station of policemen who have contributed their time, and were actively involved in the programme initiative. This idea has gained popularity and is working well in motivating the police personnel.

#### **Way Forward**

#### Effective use of social media and technology:

Using the social media platforms for periodic interactions, discussions, and promoting the success stories of Community Policing initiatives. This allows for greater visibility of the programme among the larger community, especially the youth who may choose to get involved with the programme in future.



#### Increased visibility among citizens:

Involving the media to promote Community Policing initiatives, including the informal and organized beat–level awareness programmes that are conducted to raise awareness on number of security issues. Organize street plays that would help to increase awareness on crime and security issues, and also help increase visibility of the Community Policing programme among the citizens.

#### Bring together stakeholders:

Organising a national seminar on Community Policing with the goal of bring together key stakeholders, including the police, Government and civil society, on a single platform. Such an initiative will help us identify the current challenges of the programme, and come up with innovative solutions for addressing them. Finally, the findings and the policy recommendations of the national conference can be disseminated among larger audience at the national and international level.

#### **Impact Assessment:**

Redesigning the Security Perception Index for 14 police stations, including the seven new police stations by the end of the year. The baseline survey was conducted for the police and citizens of the seven police stations falling under Community Policing, prior to the launch of the Community Policing Programme in 2013. The endline survey is being conducted in 2015. In future, we plan on introducing qualitative methodology for evaluating the Community Policing programme among the different stakeholders of this programme.

#### Incorporation in the Karnataka Police Act:

Janaagraha is currently working on Proof of Concept for Community Policing across 7 Police Stations in Bangalore with great success. We have conducted the baseline and endline survey for these 7 areas to understand the change in security perception due to the implementation of the programme. We wish to take this successful model forward to 28 Police Stations to build data and showcase impact. In the next 3 years, we aim to facilitate the incorporation of Community Policing programme in the Karnataka Police Act through our advocacy efforts.



### **BALA JANAAGRAHA**

#### **Programme Overview**

36,812 STUDENTS

> 485 SCHOOLS

> > 24 CITIES

Good citizenry is the key to building healthy and vibrant cities. The children of today will be the adult citizens of tomorrow, and will play a vital role in developing our future communities. The goal of the Bala Janaagraha programme is to encourage the youth of India to become informed, responsible and active citizens by making good citizenship values an integral part of every child's education.

The Bala Janaagraha Programme recognizes that current civic education modules, though well meaning, fall short of this aspiration. The programme curriculum seeks to fill the deficiencies of India's civic education system by demystifying city-planning, local governance and ward-level administration.

Bala Janaagraha is targeted at Grade VIII school children – a strategic decision based on two assumptions.

- Students of this age group are mature enough to understand the issues affecting them and their neighbourhoods
- Schools are enthusiastic about receiving the programme at this stage, as it does not interfere with preparation for the national and state board level exams. The programme is in its 14th year of operations which is testimony to this fact.

Bala Janaagraha focuses on urban centres and provides its classes in the medium of instruction followed by the school. This programme is available to all students, irrespective of their socio-economic background.





#### Milestones

- 1. In 2014–15, the programme was delivered in a total of 485 schools, encompassing students in excess of 36,000 from 24 Indian cities. This is the largest number of students reached in a single year in the programme's history till 2014–15.
- 2. Regular monitoring mechanism for the programme was introduced in 2014–15. An internal audit of the programme was conducted to determine whether the programme is being conducted as per the set guidelines and to identify any course corrections required for the following year of implementation.

#### **Challenges & Learnings**

From a quantitative perspective, Bala Janaagraha conducts an impact study in each partner school to measure the results of the Bala Janaagraha programme. It measures the 'civic literacy' of students prior and post programme delivery i.e. Pre Programme & Post Programme Survey. The two results are then indexed and compared, to obtain an accurate snapshot of the upward progression in the students' civic literacy over the course of the academic year.



Some of the challenges are w.r.t the measurement of the impact through the surveys as well as finding other tools to measure the same. In 2014/15, the programme scaled up in excess of twice the scope of operations in 2013/14. This in itself led to the magnitude of the Surveys becoming bigger than ever before, with each student covered by the programme being administered the Survey. Considering that we have all categories of Schools on board (Govt, Pvt -Aided & Private) with the programme being conducted in multiple languages, filling up of all the Fields in the Survey Forms accurately and comprehensively by the Students is a challenge faced by the Facilitators. This aspect becomes more challenging during the Post Survey process due to dropouts & since a lot of fields in the paper form have to match exactly with the Pre Programme details for each student for a meaningful analysis of the data.

Learnings from the previous years have been to incorporate more closeended questions and establishing standardized template for collecting respondent information, and continually feeding into centralized database of programme data.



#### **Way Forward**

#### **Impact Assessment**

We will conduct the Pre Programme & Post Programme Surveys to be handled by a external professional agency. The coverage of students for these Surveys will be done on a Sampling method determined scientifically and administered using technology if possible.

#### Incorporation in the Union and State schools curriculum

The programme also looks to initiate advocacy to fulfil its vision by engaging with various State and Union Education boards to bring the programme in the fold of the core curriculum.







#### Train the trainer

Once the programme curriculum is transitioned to the State and Union boards, Janaagraha will also undertake the transition management by training school teachers to disseminate the curriculum in schools. The wealth of expertise with the facilitators will be passed on the teachers to make this a robust programme.





### imatter

#### **Programme Overview**

imatter is a comprehensive and collaborative session to understand how every citizen is an integral part of our democratic system. Through imatter we acquaint the participants with tools and knowledge to deliberate on bringing about a change on civic issues that affect them.

'imatter' is based on the ideology of "good citizens make good employees", making it a platform for corporate employees to think, transform and deliberate on bringing about a change on issues that affect them! The imatter programme was started in 2014 to take forward our vision of civic education to enable increased citizen participation in local governance.

*Imatter helps participants to:* 

- · Take a closer look at the government, institutions and processes
- Understand their role in the democracy
- Imbibe positive values of citizenship
- · Link citizen values with corporate values
- Discover how citizen participation leads to improved quality of life











#### Milestones

#### *Internal induction session:*

We have made this programme an integral part of our new joinee induction module. All new employees in Janaagraha go through this discussion session to understand the landscape that the organisation works on and imbibe it in their thought process.

#### Favourable reception:

Since the roll out in November 2014, the programme has reached out to around 55 corporate employees in Dell, Mindtree and Janaadhar. The sessions have received favourable response from all the participants. These participants have also been on-boarded on the imatter community page on our online IChangeMyCity.com

# Challenges & Learnings

#### Transition from earlier format:

The imatter programme was curated from the Citizenship Awareness Programme (CAP) started by Janaagraha in 2004. The challenge was to make the programme content contemporary both factually and in terms of aspirations of the participants. We transformed the presentation to a Prezi format for greater visual interaction. The duration of the programme also reduced from 8 hours to 4 hours to cater to the corporate sensibilities today.

#### Motivating volunteer participation:

Improving their citizenship quotient is not a priority for corporate employees. Also, few organisations want to commit to help create awareness about the government within their employees. It has been an uphill task to put out tangible benefits for adoption of this programme. Slowly but surely, donors who believe in Janaagraha's work have come forward to implement this programme in their organisations. We are conducting this programme voluntarily in donor organisations taking forward the ideology that 'good citizens make good employees'





#### Reaching a larger audience:

The programme aims to reach a large number of citizens with the knowledge and tools for citizen participating in the urban governance process. The current model involves delivery of the imatter session to a group of 25 people by the Janaagraha facilitators. Currently we are reaching out to only our donor employees. But we do not want to restrict this learning only to a select few. The long-term challenge is to scale up the programme not just in Bangalore but in other cities as well. With only a handful Janaagraha facilitators, reaching a wider audience will be extremely difficult. To overcome this challenge, we are planning to work towards creating a pool of external facilitators to run the session delivery model. Our first target for this will be the participants who have already gone through the session and want to take this forward to their colleagues and neighbours. We also aim to leverage professional trainers from the field of learning and development to highlight the importance of the session to their respective communities.

#### **Way Forward**

We aim to reach 250 corporate employees in 2015–16 through imatter. The goal is to induct imatter participants in Janaagraha's ecosystem through continuous engagement both online and on-ground. We want to enable them to be more enlightened about and involved in local urban governance.

From the citizen's standpoint, the next step to civic learning has to be active participation in the governance process. Through the imatter programme we want the participants to go back with the motivation to act on whatever they imbibe during the session. The measure for successful outcome for the following years would be the number of people who become imatter facilitators and actually participate through Janaagraha programmes.





### **OPEN WORKS**

### **Programme Overview**

Janaagraha's Open Works Programme was launched in September 2014. The program aims to create a platform which will catalyse citizen engagement with elected representatives (typically Ward Councillors) and Municipal Corporation officials on the basis of relevant, hyper local data. Based on our belief that opening up data on the City's operations and finances will empower citizens to demand better infrastructure and services in their neighbourhoods.

The program focuses on four types of data sets based on the key questions that citizens would ask:

- 1. Civic Infrastructure and Services What civic facilities can I access in my neighbourhood?
- 2. City Budgets How much money is budgeted for my neighbourhood, and towards what?
- 3. Civic Works What civic works are funds going into and how are they progressing?
- 4. Ward Quality Score What is the quality of life in my neighbourhood?



The data is collected through multiple channels – public domain (e.g. website of the municipal corporation), Right to Information (RTI) requests and on–ground measurement through surveys.

### Milestones

- 1. We released our 'Budget Brief' to demystify the annual budget of BBMP for the city of Bangalore. This document was well received by the citizens and the media as it came out immediately a day after the format city budget was published.
- 2. Data from the Open Works program has been subsequently used in articles and discussions pertaining to civic issues in Bangalore across various local media.





### **Challenges & Learnings**

### Data Collection:

Obtaining complete and reliable data from government departments through RTI has proved difficult. Most of the data is not maintained centrally, compelling the Janaagraha team to apply individual RTI to Information Officers at a Division level. Not all RTIs receive a responce and data received from divisions differs formats. Based on this experience we are starting to focus more on data sets that are centrally maintained and pick up data from public domain e.g. BBMP website and BBMP Restructuring Committee website.

### Dissemination:

Multiple dissemination channels are needed to reach all the stakeholders for this initiative. For example, online platforms would cater to active citizens who are also active on web and social media. For elected representatives (Councillors, MLAs) we need offline engagement through printed collaterals in local language. The Open Works initiative is now seen to be located at the intersection of IChangeMyCity, our online citizen engagement platform and Civic Participation, which has started out with an on–ground engagement team in 2 Bangalore wards.

### Data Analytics:

We are begining to strike a balance between insightful analytical products using Open Works data, sharing "raw" data sets to achieve quick wins and forging partnerships with other organizations that share our vision on Open Data. The former will appeal to slighly mature audiences but takes more time and effort to produce. The latter can have impact if used in the right place at the right time e.g. riding on excitement generated by BBMP Election 2015

### **Way Forward**

Reaching Out: Our communications strategy comprises both online and offline engagement plans :

- Open Works web portal within IChangeMyCity to go live for citizens.
- · Continued partnerships with print and online media to publish Open Works data and views to large audiences.
- Conduct an event along the lines of an Open Data Round Table and Hackathon to get open data enthusiasts and the tech community engaged.
- Distribution of printed briefs to elected representatives, citizen groups, senior officials and civil society. We have distributed Ward Kits to distribute to Councillors and MLAs prior to the local elections.

### Data Collection Process:

- Operationalizing a back end process which will refresh time–dynamic data elements such as Civic Works and Contractor Payments on a quarterly basis through RTI and other sources.
- Forge more partnerships along the lines of the one with SafetiPin wherein we have used crowd-sourced safety audits for Bangalore provided by them while we drive greater adoption of the safety app among our IChangeMyCity user base.
- Completion of Street Quality Score 2015, our on-ground survey for measurement of quality of life indicators, in partnership with the FNF Foundation. Data collected in this survey would directly feed into a Participatory Budgeting program at a Ward level wherein citizens try to influence budget allocations to their neighbourhood.

### Technology for Scalability

- Creation of a scalable framework that can be adopted by other cities by exploring partnerships with CSOs operating in these cities e.g. Janwani in Pune.
- Partnering with companies and institutions to support us in data analytics and visualization e.g. SocialCops, Gramener.





### **PROOF**

### **Programme Overview**

14<sup>th</sup> FC RECOMMEN-DATIONS

SERVICE LEVEL BENCHMARKS

PERFORMANCE MIS

India's cities require USD 1 trillion over the next two decades to fund infrastructure and public services. The combined revenues of all municipalities in India presently add up to no more than Rs 100,000–120,000 crores (c. USD 20 billion). To ensure that targeted outputs and outcomes are optimally achieved in terms of infrastructure and public services are achieved and optimally so, management of municipal finances prudently, both in income and expenditure, is an imperative rather than a choice.

Janaagraha's PROOF (Public Records of Operations and Finance) Programme runs on two core objectives— Achieving Financial Self-sufficiency and implementing a Performance MIS to assess the day to day performance of urban local bodies. We believe that the implementation of financial reforms pertaining to the above objectives by the relevant government in financial management of cities.

### Milestones

- 1. Constitution of PROOF Advisory Group chaired by Mr. Deepak Parekh.
- 2. Successful advocacy with the 14th Finance Commission on mandating Service Level Benchmarks and audited financial statements for urban local bodies.





### **Challenges & Learnings**

### Institutional Design:

Local governance at city level in India's cities is shared between the local governments and arms of the state government, such as the development authorities and utility companies. Because of this fragmentation of functions and uncoordinated money management between different entities, we do not have a city-wide view of cities finances and fiscal indicators.

### Fiscal decentralisation:

The local bodies in India are yet to be empowered with fiscal powers to manage their own money. Presently, Urban Local Bodies do not have full rights over determination of tax rates and underlying capital values, even for eligible revenue streams, leading to lack of buoyancy in revenue streams. Such restrictions result in limited revenue streams over which municipality has control, therefore a narrow revenue base to work with. Prior approval of state government in case of availing loans or spending money above a certain threshold further restricts the ULBs' financial autonomy that is required to prioritize infrastructure projects in a city.

### Fiscal responsibility and budget management:

A municipal budget is ideally meant to be a vision document that prioritises infrastructure needs of the city. This unfortunately is not the case at present. City budgets usually present an unrealistic scenario which is never attained, leading to unrealistic and unreachable targets being set every year. Moreover, the track record of municipal institutions in respect of financial reporting practices is abysmal, with several years of backlog in audit of financial statements, accompanied by thousands of

audit paragraphs involving thousands of crores of Rupees that remain unresolved over decades when the audit of the financial statements were done.

### Transparency and Accountability:

Transparency is the hallmark of any mature and robust organization, particularly one that deals with public money. Also, being able to assign accountability to all actions and decisions taken by a Local Government is a citizen's right. A lack of enabling laws and policies to aid in the promotion of transparency and accountability cripples the trust of the people in local governance. Stringent penal provisions and expedient redressal mechanisms are needed to counter this trust deficit.

### **Institutional Capacity:**

Adequacy in the number of staff is a critical component in the desired functioning of the municipalities and in turn service delivery. An acute shortage of qualified staff in finance, accounting and revenue departments results in lower revenue collections, mismanagement of funds, and loss of credibility of the institutions. Municipalities need a fully integrated financial management system that helps the municipal management to track finances on a day to day basis and make decisions effectively.



### Municipal Finance Reforms Cell:

A Municipal Finance Reforms Cell at the State Level could aid in improving the current state of affairs and also act as a watchdog by collecting and disseminating data about accounting, status of annual accounts, status of audit of annual accounts, Staffing, Information Systems and budgets and finances.

### **Empanelment and Appointment of Chartered Accountants:**

Appointment of independent auditors can fill the capacity gap by performing the following functions:

- Preparing the way to move towards the double entry accounting system
- 2. Clearing the backlog of unaudited accounts
- 3. Auditing annual accounts

### **Publish Annual Report:**

Like corporates, municipalities can be held accountable to their stakeholders, in this case citizens, for their financial and operational performances through an annual report that details out where the money is being spent, a long term growth plan, value additions made and a definitive way forward towards delivery of a sustainable, high class quality of life.

### **Build institutional capacity:**

The cadre and recruitment rules, which govern the service of municipal employees, need to be revised in order to ensure skilled and qualified staff are hired in the finance department of ULBs. They should also make provisions for contracting of staff by ULBs. Further, the municipal accounting and budgeting rules need to be revised to include robust provisions on fiscal responsibility, budget management, accountability and transparency in order to institutionalize these reforms.

### Establish a Performance MIS:

In order to make decisions that result in compelling action towards desired goals, they have to be backed by reliable and complete data. The same can be achieved only by establishing a Performance MIS Framework at the state level for reviewing the financial position and performance of municipalities at the state level.



### I CHANGE MY CITY

### **Programme Overview**

1,27,776 REGISTRATIONS

10,000 COMPLAINTS RESOLVED

ICMYC MOBILE APPLICATION

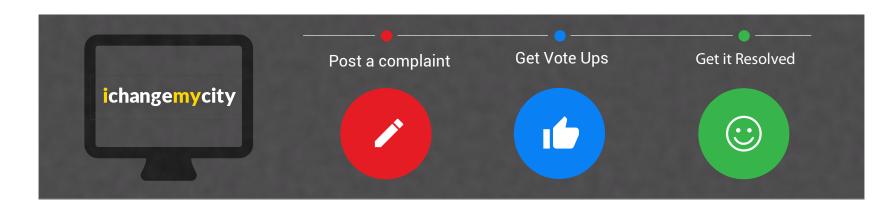
ichangemycity.com is a hyper-local social change network that has created communities of citizens in Bengaluru, keen on solving city-centric problems, by connecting citizens to various government agencies. The site has tried to help solve issues ranging from garbage collection, poor street lighting, potholes and security related issues in the sub-urban areas. It has also provided citizens with useful information on how much funds have been allocated to wards and constituencies and how the same has been utilised. The unique power of ichangemycity.com is that it networks people locally to address issues of common concerns. It connects people online to bring them together offline for civic engagement on the ground.

The multiplicity of various government departments and the paperwork involved acts as a deterrent for many individuals to connect with civic agencies. Ichangemycity.com tries to address this problem by being a seamless bridge between government and citizens.

ichangemycity.com works on the 4C mantra – Complaint, Community, Connect, and Content.

### Milestones

- 1. As of March 2015, IChangeMyCity (ICMyC) has a registered user base of 1,27,776 with more than 18,407 active citizens posting complaints on the site.
- 2. 9,540 complaints have been resolved.
- 3. December 2014 saw the ICMyC Android application being redesigned and made more user-friendly for ICMyC users.
- 4. December 2014 also saw ICMyC's Constituency Connect mobile application being made available on Google Play.
- 5. The ICMyC website has been revamped and re-launched with additional features.
- 6. ICMyC analytics page has been added for users to know status of various complaints from different parts of the city.



### **Challenges & Learnings**

### Participation - Reaching out to a younger audience:

Participation from citizens in governance-related matters makes our local elected representatives and civic agencies accountable. We elect those who govern us, and therefore our participation is the only way to get them to deliver to our satisfaction.

One of our biggest challenges going forward would be to get young citizens more involved and create an interest in them to participate at the local level. This would allow future generations to be part of the decision making group and make a difference at the hyper local level. This also means their having a say in getting local issues like water supply, garbage disposal, sewage issues, among others, resolved.

### Accountability - To increase answerability of government agencies:

IChangeMyCity was launched in 2012 to address the lack of three aspects in governance – participation, accountability, and transparency.

Though we have made some headway in the issue of accountability by connecting with middle and senior level officials in various civic agencies and Government departments, we still have miles to go. Through our website, we do try and get in touch with officials, urging them to solve issues at hand. However, sometimes, getting civic agencies to respond in a timely manner becomes difficult.

The democratic process does not end with voting. Another challenge is to get the citizens to take ownership of the complaint and persistently persuade the agencies to get the work done.





### Transparency - The persistent challenge:

Through our website, we try to make sure the processes involved in solving a civic problem are open for everyone to see. The name and phone number of Engineers assigned to the work is also published online. The team at ICMyC follows up on a number of complaints to ensure faster resolution. However, many aspects of the work done still don't come out in the open. These include—the budget allocated for the repair work, the reasons behind delay (if any), how a certain amount is ear marked for the task, among others.

Also, an important challenge in such a model is the need to gauge that the work initiated by civic agencies on various complaints is not a temporary solution.

### Way Forward

### Connecting with legislators:

Today, we have seven civic agencies onboard, which include Bruhat Bengaluru Mahanagara Palike (BBMP), Bangalore Water Supply and Sewerage Board (BWSSB), Bangalore Development Authority (BDA), Bengaluru Traffic Police (BTP), Bengaluru Electricity Supply Company (BESCOM), and Karnataka State Pollution Control Board (KSPCB).

Taking the aspect of accountability further, we have also initiated Constituency Connect, where we are planning to on board various Elected Representatives, including Corporators, MLAs, and MPS. This helps the elected representatives be aware of the issues plaguing their wards and constituencies, while at the same time, helping the citizens stay connected with their representatives.

Moreover, this also helps representatives view complete list of grievances in their constituency, push complaints to agencies for resolution, filter complaints according to date, and communicate directly with complainants.

### Increased utilisation of social media:

We used multiple platforms to raise awareness and get citizens to use IChangeMyCity. Though we have a vibrant social media network, we are consistently trying to better ourselves. Going forward we are looking to increase our reach in social media.

- On social media conversations will be built the current and new users to engage with them and get them to use the website.
- CPC Marketing (Facebook and Google): more Facebook and Google Ads (Search and Display) will be deployed to get people to the website
- CPL Marketing : Ad networks are/will be leveraged to reach out to new users from different websites on Cost Per Lead model
- E-Newsletters and Product e-mailers: Bi-weekly newsletters will be sent out to our current users and emailers talking about the website features will also be sent.

### Building more seamless relationship with civic agencies:

One of ichangemycity.com's biggest objectives was to be the bridge between civic agencies and citizens. To achieve that goal, it was imperative to get the civic service providers involved in this ambition of ours. Today, we have seven civic agencies on board. However, we still face difficulties in getting issues resolved. Sometimes an issue takes consistent follow up on the part of the Outreach team before it is resolved. Going forward we want to build a seamless relationship with government agencies that will ensure smoother resolution of issues.



### I PAID A BRIBE

### **Programme Overview**

SAAS PLATFORM

GOVERNMENT ENGAGEMENT

FREE LEGAL ADVICE

I Paid a Bribe (IPAB) is an online initiative started by Janaagraha that focuses on Retail Corruption. It is the largest online crowd-sourced anticorruption platform in the world today. IPAB uses a crowd-sourcing model to collect bribe reports, and to build a repository of corruption-related data across government departments. Most importantly, it empowers citizens, governments, and advocacy organizations to tackle retail corruption.

Till March 2015, IPAB had partnered with 25 countries to create replica IPAB sites and is a part of international Crowdsourcing Against Corruption Coalition.



### Milestones

- 1. As of March 2015, IPAB had close to 71,518,00 visitors, and 41,167 complaints were posted.
- 2. IPAB, along with its international partners in eight countries, moved onto the SAAS (software as a service) platform. This enables easier sharing of knowhow and also allows partner countries to have their sites in multiple languages to increase ease of use.
- 3. Re-launched the IPAB site making it more user-friendly.
- 4. The IPAB site was made responsive, making it mobile/tablet compatible.
- 5. A two-member Ombudsman was formed to investigate instances of corruption, based on bribe data sourced from the IPAB website. The two-member team aims to create tangible positive impact on retail or petty corruption in Karnataka by engaging with Government departments as well as heightening citizen awareness about the need to fight bribery.
- 6. IPAB tied up with Law Farm, a Kolkata based law firm to help complainants with free legal advice relating to filing of RTIs, among other things.

# I PAID A BRIBE

**Report The Crime** 



### **Challenges & Learnings**

### **Veracity of reports:**

One of IPAB's primary objectives is to understand retail corruption by capturing data through crowd-sourcing. However, the biggest roadblock is difficulty in verifying the reports that come in.

### Figuring out the most corrupt departments:

For a platform like IPAB to be successful it becomes imperative to understand the departments that are breeding grounds for corrupt practices. Also, it is difficult to determine the level of corruption in each department, as the number of complaints alone cannot be a determining factor about the level of corruption in a department. For eg: It may seem easier to complain about passport-related issues, but lesser complaints may come from land related issues. Are low numbers in a department due to less corruption or lack of will among citizens to speak about it?

### Lack of will to pursue complaints:

Posting a complaint is only half the battle won. The lack of will on the part of the complainant to pursue the complaint to its logical end stops IPAB from being more than a complaint-posting forum.

### Way Forward

### Towards complaint redressal:

IPAB along with Law Farm will help those complainants who would like to pursue their complaints by helping them file RTIs and source other legal advice.

### Outreach:

Taking the fight against corruption to colleges and corporates by having monthly workshops around issues of bribery and its repercussions, so as to encourage and empower citizens to fight corruption.



### Launching the IPAB app:

Work on creating IPAB mobile application has been initiated. The app will help ensure that the fight against corruption is just a click away.



# APPLIED RESEARCH PROGRAMME



### **Programme Overview**

- Janaagraha's Applied Research Programme (J-ARP) is designed to provide objective, data driven and actionable insights to help address urban issues.
- J-ARP, which spans across all four wings of Janaagraha's city systems framework, serves as a critical body that helps enhance in-house programs and at the same time, helps explore avenues in which JCCD can further its efforts.
- From driving large scale research initiatives, such as the Citizenship Index and Quality of Voter List (QoL) studies, to providing support for JCCD's grassroots programs such as Bala Janaagraha and Community Policing, J-ARP has been instrumental in helping Janaagraha address systemic issues that affect urban India.
- It also seeks to further connections with urban research stakeholders to implement and promote awareness of the need for increased and sustained urban research in India and of promoting evidence based policymaking.

### Milestones

1. 2014 saw the release of the Janaagraha-Brown Citizenship Index (JB-CI) first report, 'Citizenship in Urban India: Evidence from Bangalore'. The study, conducted in partnership with Brown University, United States, aims to be a seminal piece of work on measuring quality of citizenship in urban India. The 'Citizenship Index' measures the extent to which citizens' can effectively use their civil, political and social rights in cities. Janaagraha also released 'Citizenship in Bangalore: A Practitioner's View' to highlight the importance of actionable insights. The JB-CI was launched at an event at the Azim Premji Foundation in December 2014. The event witnessed speakers, including renowned academicians such as Dr. Ashutosh Varshney, Brown University and Dr. Sandeep Shastri, Jain University, to key bureaucrats such as Dr. Shalini Rajneesh, Principal Secy. to the Govt. of Karnataka, Kannada and Culture, Information and Public Relations Department and practitioners.



- 2. PURE The 'improved voter list management' agenda was furthered by a study conducted around the hygiene of voter lists in Delhi the PURE Quality of Voter Lists (QoL) Surveys. Executed using a more robust methodology than earlier studies, findings from a part of this were released to the press on 28th January 2015, in advance of the Delhi 2015 Assembly elections.highlight the importance of actionable insights The event witnessed speakers, including renowned academicians such as Dr. Ashutosh Varshney, Brown University and Dr. Sandeep Shastri, Jain University, to key bureaucrats such as Dr. Shalini Rajneesh, Principal Secy. to the Govt. of Karnataka, Kannada and Culture, Information and Public Relations Department and practitioners.
- 3. The J-ARP team presented its revised research methodology on 'assessing the hygiene of voter lists' at the 3rd annual EECURI conference. Delivered in the midst of renowned academic researchers from around the world, it helped the team develop its methodologies further.
- 4. As part of the Impact Assessment for the Bala Janaagraha program, pre and post surveys were conducted across 22 cities, involving 20,240 respondents in English, Hindi and Kannada. In addition to the surveys, a set of qualitative tools (Focus Group Discussions and a Photography Project) were used to measure civic learning (knowledge, awareness and engagement) among the current batch.
- 5. An 18 months follow up Security Perception Index (SPI) survey was launched in January, 2015. The survey respondents include citizens, police and citizen volunteers from the seven police stations that were part of the Community Policing Program launched in July, 2013. The survey also includes citizens and police from two police stations that were not part of the Community Policing Program. The 2015 SPI survey intends to evaluate the CP program by assessing changes in security perception between the baseline and 18 months follow up survey.

### **Challenges & Learnings**

### Developing scalable research models – PURE Quality of Voter List Study

These studies have been largely successful in bringing out an objective picture of the state of electoral rolls in cities. But they also bring to the fore, several methodological challenges:

- · Developing the right tool to measure 'quality of voter lists'
- Developing a scalable model, one that is fairly standard but flexible enough to be applied to all urban pockets of the country

While the former deals with the variety and nature of errors that exist on voter rolls, exposing it to methodological issues such as reconciliation of errors in both surveys used in the study, the latter is also affected by issues such as a lack of uniform data standards across different stakeholders. With differing approaches taken by the Election Commission of India and State Election Commissions clubbed with a duplicity of efforts in terms of maintaining different rolls for urban local body elections, scalability sees several challenges.

Enhancing methodology - exploring alternate research methods and using

### technology

- While quantitative techniques do give great insights on urban issues, the finer aspects sometimes need to be examined through qualitative ones. This can also be a great way of exploring new areas within the urban landscape. The J-ARP team recognizes incorporating combined approaches (qual-quant) into existing program structures as a challenge to be taken on.
- The J-ARP team has worked on incorporating combined approaches into the already existing streams of 'voter list management' and program evaluation through Bala Janaagraha. The team also leverages on technology to make processes efficient, such as using hand-held networked devices to gather real-time primary data.

### Importance of forging partnerships

 Networks such as EECURI (Exploring Electoral Change in Urban and Rural India), that JCCD helped forge, have helped enhance the organization's understanding on key issues and only emphasizes the need to develop more such partnerships.



### **Way Forward**

- **Promote a culture of internal data gathering and sharing** JCCD runs several programs ranging from civic literacy to urban capacity building. All this means that tons of data is gathered and generated each day; the J-ARP team plans to foster a culture of data sharing across programs and verticals to create synergies and help enhance the productivity and efficiency of each of its programs.
- Help expand and enhance grassroots programs through effective M&E programs

   impact assessment To ensure that all its initiatives and projects are of the highest calibre in terms of quality, transparency and professionalism, J-ARP plans to set up an in-house monitoring and evaluation cell. JCCD evaluates all its initiatives/projects to try and understand its impact both in the short and long term. For an organisation that focuses on creating social change, this is a necessary and important process, as it feeds back into the organisation's future initiatives.
- Help foster a culture of taking data/information driven decisions both within JCCD and in policymaking Through in-house training sessions on the importance of gathering credible data, its use and potential, the J-ARP team intends to enhance capacities within the organization to use data as a the main driving force behind decisions.





## IN THE NEWS





India's urban population is expected to rise from 400 million to over 800 million by 2050.

Mumbai's population alone is expected to increase from 18 million to around 38 million by 2050. Urban India is expected to contribute  $2/4^{th}$  of India's GDP by 2020 with our cities

poised to become the engines of economic growth.



# The Indian EXPRESS



### The talent problem

Our municipal corporations suffer from a lack of expertise

The correct framework within which municipal employers are recruited does not adequately factor in the technical and managerial compression required.

### **Bangalore**Mirror

Bangalore Entertainment Columns News Sports GoCricket Travel over story Crime Civic Others

Home \ Bangalure \ Others

### City flunks in citizenship index study

Bangalore Mirror Bureau | Dec 17, 2014, 04.00 AM IST



conference at the Asim Premii Poundation. The

t study by Janaagraha and Brown University, USA, finds Bengaluru's citizenship index is a pathetic o.32 out of 1

How much do you interact with the local corporator if there is a huge garbage dump in your area or interact with the local MLA and question rim on the initiatives that have been taken to develop your area? If you can't recall the last time som made that conversation, you are not alone. A research by Janaagraha and Brown University, USA, released on Tuesday during a conference at the Azim Premii Foundation revealed that the average citizenship index of Bengaluru is 0.32 out

of a which is considered to be a fail mark. In simple terms it means that citizens of Bengaluru do not engage much with civic or political activities apart from elections.





deletions because voters may have shifted residence.

Bengalum-based non-profit organization, on Wednesday

according to a survey released by Janaagraha, a

THIS SECTION

diplomats line

up for Bihar

Foreign

# **OUR PARTNERS**



Janaagraha's work on bringing about systemic change which takes persistent efforts and yields substantial returns only in long term engagements. Some key visionary business leaders, strategically aligned corporates and international and domestic Foundations who share a common ideological connect have extended their support to us.

### **Support For The Organization:**

### Tata Sons

The multi-year partnership with Tata Sons has helped strengthen internal processes and build capacities, for the organisation as a whole.

### Omidyar Network India Advisors

Omidyar's unrestricted grants have given Janaagraha the flexibility needed to diversify our donor base and achieve financial stability.

### Acacia Conservation Fund

Acacia Partners' support has been instrumental in moving Janaagraha to the next level. It has helped us scale up, improve processes, strengthen the leadership team and build platforms.

### Manipal Educational and Medical Group (MEMG)

It helps when organisations like MEMG, which are committed to systemic change, help us in our cause of urban transformation through their belief and support.

### NR Narayan Murthy

Mr Murthy, Founder of Infosys, has been a great champion of Janaagraha's work and has consistently supported the organisation over the years.

### S Shibulal

Mr. Shibulal, founding member of Infosys, has believed in our work and contributed to Janaagraha through a multiyear partnership.

### Kris Gopalakrishnan

Over the years, Mr Gopalkrishnan has continued to support Janaagraha at an institutional level. Also co-founder of Infosys, he is always committed to our work.

### **Support For The Programmes:**

### The British High Commission

Through their Prosperity Fund, the British High Commission helped us to organise the Coalition against Corruption (CoCo) conference which brought together delegates from various countries to discuss the impending issue of corruption.

### Bharat Petroleum Corporation Ltd.

Bharat Petroleum Corporation Ltd. supports the Bala Janaagraha programme and has actively participated in the annual civic fests.

### Dell

Dell as an organisation is deeply involved with our work on the Bala Janaagraha programme. Apart from the monetary support, Dell continuously engages with the students who are the beneficiaries of the programme through their employee initiatives.

### GMR Varalakshmi Foundation

GMR believes in the need for urban transformation to improve India's cities. Taking this belief forward, the foundation supports Janaagraha for the Bala Janaagraha programme.

### **HSBC**

HSBC has been supporting our Bala Janaagraha programme for the past four years. They have complete belief in the efficacy of the programme and the change that it can bring about.

### IDFC Ltd

IDFC supported us for Annual Survey of India's city-systems (ASICS) event. ASICS is an independent benchmarking of cities through a systemic framework which is done across 21 cities.

### Mindtree Ltd

Mindtree is closely associated with Janaagraha at both macro and micro level. Apart from supporting the Bala Janaagraha programme, Mindtree employees also engage with our online platform IChangeMyCity.com

### Pirojsha Godrej Foundation

The foundation has been a consistent supporter of the Bala Janaagraha programme for the past four years and has committed to many years of future partnership.

### Tata Steel Ltd

Tata Steel has been in a multiyear partnership to support our efforts in Bhubaneshwar to work with the Urban Local Bodies on TenderSURE, Master Plans, PROOF and IChangeMyCity.com

### The Asia Foundation

TAF supports Janaagraha's Open Works programme. TAF worked closely with the team over FY 14–15 to understand the programme and walk with us during its progress.

# WAY AHEAD

Over the last 14 years we have experienced, explored and redefined what it takes to transform our cities into vibrant centres with a great quality of life and increasing citizenship values. Our diverse programs address this in a focused fashion with clear objectives impacting change. We are at a cusp in the evolution of Janaagraha wherein the fundamental structures, philosophy and ideals are bolted down and it appeared we needed to add a layer which crystallised our efforts across the board and brought in collective impact through diverse programs.

We thought through this issue in detail for many months towards the end of the year. The outcome was a re-defined Strategy Map[refer table 1] and an improved operational structure[refer figure 1] with a clear mandate to focus on stakeholders and converge efforts on making an impact on improving Infrastructure & Services and Citizenship.

The three pronged approach promoting Civic Learning, Civic Participation and Advocacy & Reforms is the outcome of this thinking. Critical guidance and support was provided by Aon Hewitt who were tasked with assisting the Management Committee in bringing this thought process to actionable plans and projects through the Learning Organisation framework. This framework importantly brings together the themes of Systemic Thinking, Shared Vision, Personal Mastery, Mental Models and Team Learning. All themes central to developing the organisation and ensuring continued focus on the mission and goals.

The next 3 years will focus on creating impact through the new strategy and internally promote the Learning Organisation framework.

Figure 1



TABLE 1

### Transform Quality of Life in India's cities and towns Mission We define Quality of Life as Quality of Infrastructure and Services and Quality of Citizenship WHAT DO WE Make a measurable difference in Quality of Citizenship Make a measurable difference in Quality of Infrastructure and Services WANT TO ACHIEVE ? Quality of Citizenship refers to citizens participating actively in civic matters Quality of infrastructure and services refers to all that needs to be provided by governments to citizens in an inclusive manner, meeting acceptable standards of public service delivery. in their neighbourhood. Advocate governments to adopt a strategic and actionable framework to Promote civic learning and engagement in neighbourhoods WHAT DO WE urban transformation in whole or in part WANT TO DO ? Educate citizens about their role and Actively facilitate citizen Build Janaagrahas reputation Advocate governments to adopt Partner with the government role of government participation in civic matters as the go-to organisation a strategic view of urban transformation in implementing reforms to on urban transformation laws and policies in the high impact areas of municipal finance, civic learning and municipal staffing Systematically deliver civic Create platforms, and provide insights Create a blue print of a strategic Diagnose comprehensively, Create innovative platforms, both HOW WILL learning modules to school on ground and on-line, and provide and data on select urban matters to roadmap, manage pilot (s), and create a solution roadmap, WE DO IT? students, college students, engage stakeholders advocate for adoption manage pilot(s), and scale data and tools to bring citizens corporate employees, and through policy advocacy and governments together other groups of citizens

# **FINANCIALS**

### Receipts & Expenditure Account For the period ended 31st March 2015

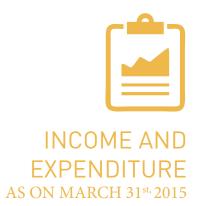
Receipts		Amount in 000's
	Donations	₹ 70,245
	Project Specific Donations	₹11,519
	Other Income	₹ 12,882
	Certified In kind	₹ 51,365
	Total	₹ 1,46,011

\*Janaagraha receives very valuable in-kind contributions from various donors. However, for the purposes of financial reporting, we have included only software and hardware receipts, whose values have been fully certified by our auditors. For specific details of our contributions, kindly refer to 'Notes to Accounts' in the audited financial statements.

Expenditure		Amount in 000's
	Urban Planning & Design:	₹10,000
	Grants to Jana Urban Space Foundation	₹ 10,000
	Urban Capacities & Resources: Urban Capacity Building	₹711
	Empowered & Legitimate Political Representatives: Pure Rolls / Jaagte Raho	₹ 19,626
	Transparency, Accountability & Participation:	
	Public Record of Operations & Finance	₹4,068
	Bala Janaagraha	₹33,552
	Community Policing	₹4,812
	I Paid a Bribe	₹9,794
	I Change my City	₹34,293
	Advocacy	₹5,083
	Ward Quality Score (Urban Infrastructure Index)	₹146
	Annual Survey of India's City Systems	₹3,658
	Research	₹4,303
	New Cities	₹1,728
	I Change my Street	₹ 6,046
	Janayukta	₹1,341
	Open Works	₹2,269
	Depreciation	₹2,204
	Certified In kind	₹51,365
	Excess of Expenditure over Receipts	₹-48,988
	Total	₹1,46,011



	Transaction.	31-Mar-15 Rs.	31-Mar-14 Rs.
ABILITIES		No.	. No.
nds (a) General Fund (b) Endowment Fund		27,133,325 90,000,000	27,133,325 90,000,000
		117,133,325	117,133,325
serve fund	3	16,295,396 16,295,396	65,283,725 65,283,725
her Current liabilities	4	1,485,582 1,485,582	1,068,003
TOTAL	-	134,914,303	183,485,053
SSETS		TO THE OWNER OF THE OWNER O	The Control of Control
	l ogs	*******	
(a) Proed assets	-	7,430,148	8,699,625 8,699,625
rrent assets (b) Cash and bank balances (c) Short-term loans and advances (d) Other Current assets	6 7 8	104,592,521 3,406,743 19,484,891	159,980,750 3,494,355 11,310,323
	-	127,484,155	174,785,428
TOTAL		134,914,303	183,485,053
	(b) Endowment Fund  ther Current liabilities  TOTAL  SSETS  on-current assets (a) Fixed assets  urrent assets (b) Cash and bank balances (c) Short-term loans and advances (d) Other Current assets	(a) General Fund (b) Endowment Fund  serve fund  ther Current liabilities  4  TOTAL  SSETS  on-current assets (a) Fixed assets  for Current loans and advances (c) Short-term loans and advances (d) Other Current assets  TOTAL  upanying notes forming part of the financial statements of our report attached the Haskins & Sells LLP  For and on I	(a) General Fund



### IANAAGRAHA CENTRE FOR CITIZENSHIP & DEMOCRACY

Statement of Income and Expenditure for the year ended March 31, 2015

(Amount in Rs)

	Particulars	Note No.	For the year ended 31-Mar-15 Rs.	For the year ended 31-Mar-14 Rs.
1	Donations and contributions received		81,763,948	139,105,485
2	Interest income		12,881,858	14,060,321
3	Other income	9	9,644	2,000
4	Excess of expenditure over income		48,988,329	
5	Total (1+2+3+4)		143,643,779	153,167,806
6	Expenses		47-71-765541	
	(a) Salaries and allowances	10	61,420,237	47,840,50
	(b) Other expenses	11	80,019,418	79,304,65
	(6) Depreciation expense	5	2,204,124	2,656,900
7	Excess of income over expenditure		160	23,365,749
8	Total (6+7)		143,643,779	153,167,806

See accompanying notes forming part of the financial statements

In terms of our report attached For Deloitte Haskins & Sells LLP

Partner

For and on Behalf of the Board of Trustees

Ramesh Ramanathan

Swati Ramanathan

Trustee

Trustee

Place: Bangalore Date: 24.09.2015

Place: Bangalore Date: 24.09.2015



RECEIPTS AND
PAYMENTS
ACCOUNT
AS ON MARCH 31st, 2015

T	200			100.00
Amount in No.	Total	Fayments	Amount in Ba.	Total
		Project Expenditure		
	161		2.038.000	
$\overline{}$				
1000000				
1,224,367	173394893	I Change my City	33,967,473	
		Public Record of Operation & Finance	4,045,042	
		Research	4,281,852	
	81,763,948	Community Policing	4,732,186	
			16,000,000	
101544				
		Control of the Contro	2,522,465	140,250,648
		Control Burners		140,200,740
				41,200,000
		Lines Cachenes Untrill an Anti-		61,200,000
		Flored Assess		
			120000	
		E-refrance & Acceptance (FA Purchase)		
				2,221,954
	4 7673 5665	Curan Erforbaneau (av Lettimes)	1,100,464	2,221,994
1,967,181	4,255,909	and a 2 of the cardio-covers."		
20020001			100000	
403,381		White-State	994,215	
100000		THE RESERVE AND ADDRESS OF THE PARTY.	17 244 244	
		Laboritate at Tantaman	5,130	
	200 3000	AND THE RESIDENCE OF THE PARTY		
134,300	901,009			
		Sachindra Falvley	16,333	
770,391		Sional Dwyeedi	1,310	
796,377				
		TES oncere able as on March 31, 2015	127,364	1,216,473
		The second second		
1153355				
				23,447
21,011		Cash at Bank		
17,500	1,447,999	Clebank PCRA A/c No HORSWILL	1,463,982	
		Ciribank Corpus Fond A/c No.5724794801	135,536	
		Citibank SR A/c No.352Hs5807	27,134	
	101,007,964		13,345	
		SRT A/c No.67253033553	29,738	
		Yes Bank A/c No 002294680000048	36,035	
		Endowment Fund A/c. No.5061900812	35,047	1,954,405
	206,881,966	the production of the second second		1000
				209,881,946
		195,361 15,367,980 86,457 10,678 33,579 1224,348 17,3548 103,548 107,77 420,118 20,136 407,76 407,76 407,76 407,76 407,76 407,76 403,391 20,591 403,391 106,77 403,391 470,491 134,69 154,300 17,304 471,298 471,298 471,298 471,298 17,304 154,300 17,304 154,300 154,307 154,300 154,307 154,300	153,007,000   Isage Balse Bals January Bullets	195,181



STATEMENT

AS ON MARCH 31st, 2015

### JANAAGRAHA CENTRE FOR CITTZENSHIP & DEMOCRACY

Notes forming part of the Financial Statements for the year ended March, 31 2015

### Note 1

### Background

Januagraha Centre for Citizenship and Democracy is a non-profit organization (Trust) based in Bangalore founded in 2001 by Ramesh Ramanathan and Swati Ramanathan. Januagraha operates in facilitating citizen participation in Public Governance. The trust is registered under Section 12AA of the Income Tax Act, 1961. and is eligible for exemption under Section 11 of Income Tax Act, 1961.

### Significant Accounting policies

### a.Basis of accounting and preparation of financial statements

The financial statements of the Trust are prepared under the historical cost convention and are on cash.

### b.Fixed assets and depreciation

Fixed assets are stated at written down values i.e cost of acquisition less accumulated depreciation. Cost of acquisition of fixed assets includes all direct expenses relating to acquistion and installation of the asset.Depreciation is calculated using written down value method at base rates specified in Appendix I to the Income Tax Rules, 1962.

### c. Recognition of Income

- i) Donations and contributions received
- a) Incomes are recognized at the time of receipt of grants or donation or fees. The grants received for respective projects are utilized to the extent of expenditure incurred for the year and unutilized grants are kept separately as grants received for the projects to be utilized in the subsequent year.
- b) Gifts/Contributions in kind are not valued.
- c) Earmarked donations and grants are credited to the corresponding fund account in the balance sheet and are transferred to the Income and Expenditure account in the year in which and to the extent to which the trust complies with conditions attached to them.
- d) Other donations and grants are recognized in the year of receipt.
- ii) Interest Income

Interest income is recognised on accrual basis.

### d. Valuation of retirement benefits

The amount payable to the employees on the date of retirements will be provided at the time of making the payments.

### e. Foreign currency translations

Foreign currency receipts on account of donations and grants are translated at rates prevailing at the time of receipt into the designated accounts of the trust.





### JANAAGRAHA CENTRE FOR CITIZENSHIP & DEMOCRACY

Notes forming part of the Financial Statements for the year ended March, 31 2015

### Note 3

### Reserve fund:

(Amount in Rs)

The state of the s		Arean area area	
Particulars	As at 31 March, 2015	As at 31 March, 2014	
Opening balance Add: Excess of Income over expenditure Less: Excess of expenditure over income	65,283,725 48,988,329	41,917,976 23,365,749	
Closing Balance	16,295,396	65,283,725	

### Note 4

### Other Current liabilities:

Particulars	As at 31 March, 2015	As at 31 March, 2014
Statutory Liabilities- Tax Deducted at Source Other Payables	706,578 779,004	176,992 891,011
Total	1,485,582	1,068,003





STREET, STREET,	CUNTER HIR	CHIENWHEET	THROCHACT	

and bearing part of the Francisco Statement

YungiNie Flood doum:	AATE	Opening Notice Down Value to: April 2018	AAANine Yall Days	Addition risk (1415	Delettore	Assets wellfrish off	test	Stephenialmo reperse	Change William Change William Chan March 200
Computers Fundamin & Philippes Dispiglish Appels With Egyptement's	8/5 2/5 2/11 1/15	1,670,009 2,985,341 6,609 6,614,716	55,500 141,240 1,340,69	996,756 120,003 221,639	201.00	75.80 10.80	3,344,654 3,346,654 9,276 3,346,175	1,224/80 234,84 1,646 744,276	1,81,77 3,936 7,61 4,94,69
TOTAL		Limits	14519	Plante	295.00	797,812	MAUT	LINLIN	500.0







NOTES TO **FINANCIAL STATEMENT** AS ON MARCH 31st, 2015

### JANAAGRAHA CENTRE FOR CITIZENSHIP & DEMOCRACY

Notes forming part of the Financial Statements for the year ended March, 31 2015

### Note 6

Cash and bank balances:		(Amount in Rs)
Particulars	As at 31 March, 2015	As at 31 March, 2014
(a) Cash on hand (a) Balances with banks	22,467	262
(i) Current accounts (ii) Deposit Accounts (iii)Others (saving bank accounts)	1,663,582 102,635,649 220,823	195,101 142,443,613 17,341,754
Total	104,592,521	159,980,750

Particulars	As at 31 March, 2015	As at 31 March 2014
Security Deposits Advance tax Other advances	1,753,800 1,821,142 29,781	1,755,800 1,567,562 170,993
Total	3,406,743	3,494,355

Other Current assets		(Amount in Rs)	
Particulars	As at 31 March, 2018	As at 31 March, 2014	
Interest accessed but not due on deposits	19,484,891	33,310,323	
Total	19,484,891	11,310,323	

### Note 9

Other income:		(Amount in Rs)
Particulars	For the year ended 31 March, 2015	For the year ended 33 March, 2014
(a) Other non operating Income - Miscellaneous income	9,644	2,000
Total	9,644	2,000

### Note 10

Salaries and allowances

Particulars	For the year ended 31 March, 2015	For the year ended 31 March, 2014
Salaries and allowances	61,420,237	47,840,501
L. Company of the Company	61,420,237	47,840,501





### JANAAGRAHA CENTRE FOR CITIZENSHIP & DEMOCRACY

Notes forming part of the Financial Statements for the year ended March, 31 2015

Other Expenses

Particulars	For the year ended 31 March, 2015	For the year ended 31 March, 2014 9,471,422
Administration	11,632,464	
Books & Perosticula	391,047	99,756
Consultancy & Professional Fors	9,177,216	
Dorution	123,000	100000000000000000000000000000000000000
Postage & Courier	245,015	
Printing & Stattorery	4,137,196	
Project Costs/Hesnarch & Documentation	18,975,628	20,823,396
Repairs & Matetainance	2,742,902	1,761,636
Telephone & Communication	1,645,531	2,413,880
Itavel & Conveyance	8,262,998	
Web Expenses	11,317,000	8,290,302
Office Henoration Expenses		1,319,988
Liss on discard of Fixed Assets	1,353,007	1. 1
Membership Fire	12,599	
Suitware Licence Renewal Free	5,735	
Donation paid to JUSF	10,000,000	5,000,000
Marine Paris Control Control	80,019,415	79,304,654

Refer Note 11a for the cost incurred towards various projects which are disclosed at the project level. Induces costs in the nature of salary and other administrative costs (except loss on discard of fixed assets.) and depreciation expense) are allocated to the projects based on the headcount in each of the projects and is consistent with the earlier years.

Project Expenditure: (Amount in Es) For the year for the year Particulars ended 31 ended XI March. March, 2015 2014 17,651,547 PURE List (Jaagte Raho) 19,353,503 15,434,422 Buta Jamangraha 33,210,906 Community Policing 4,732,186 3,187,082 I Paid A finbe. 9,769,008 20,425,633 I Chartge my City 33,987,473 24,831,569 Annual Survey of Induits City 3,656,490 5,448,236 Ward Quality Some 146,480 1,732,384 Advicer 5,056,023 3,114,013 Urban Capacity Building 709,636 2,329,986 Public Record of Operations & Finance 4,045,062 3,676,858 Research 4,281,852 15,007,303 Jánayukta 1,335,788 Open Works 2,223,946 New Cities - BITSR 1,729,503 1,302,070 I Change my Street 6,046,792 Grant til Jana Urban Space Foundation 10,000,000 E,000,000 Total 140,286,648 127,145,155







Jana Urban Space Foundation India 3rd Floor, Centrum, Infantry Road, Next to SBI Bank Shivaji Nagar, Bangalore - 560001 Tel: 080-46680100, Fax: 080-41277104

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