E&Y JANAAGRAHA

BRIEF ON THE PHASE 1 VOLUNTEERING ACTIVITIES

DELIVERING CIVIC LEARNING LITE SESSIONS

126 SESSIONS, 72 VOLUNTEERS, 11 SCHOOLS, 1608 CHILDREN

MENTORING FOR THE CHALLENGE

92 PROJECTS, 10 SCHOOLS, 275 CHILDREN



CONTEXT

EY Ripples program is a global EY corporate responsibility program which aims to positively impact the lives of 1 billion people by 2030. More than 1 million people across EY member firms and their communities will be mobilized globally through the program, with the aim to drive long-term change by rapidly expanding EY action in three focus areas:

- Working with impact entrepreneurs around the world to scale innovative solutions to global problems.
- Supporting the next generation to develop mindsets and skills to find and sustain meaningful work.
- Accelerating environmental sustainability by driving adoption of business models that protect and regenerate the environment, while unlocking economic opportunity.

EY has partnered with Janaagraha in India under the EY Ripples program. Janaagraha runs a unique civic learning program "Bala Janaagraha" to empower and enable every child today to become an active citizen tomorrow. The methods and approach adopted by the Bala Janaagraha program to achieve this goal is very practical, hands on and focused on achieving its outcomes at the last mile and yet build scalability by creating a network of civic leaders over a period of time. This resonates well with EY's Sustainability Framework which gives a special emphasis on its approach in communities – with its focus on driving inclusive growth, supporting and equipping the next generation and working with communities to bring positive change.



BRIEF ON PHASE 1

In Phase 1 of this EY - Janaagraha initiative, the Bala Janaagraha Program rolled out the Mission, Objectives and format of the learning program to EY employees in India. This was met with an enthusiastic response from EY employees. Over 144 employees showed interest and signed up for volunteering for the program. Out of the 144 employees, 72 employees volunteered to conduct the short format Civic Learning Lite module sessions for 6th-9th Graders and another 72 employees chose to mentor and prepare students for the "Our City, Our Challenge" civic project activity. The 2 learning and delivery formats are unique interventions where EY volunteers focused on specific 21st century challenges like Climate change, Water Conservation, Energy etc to open up the minds of children to the magnitude of impact these challenges would have on the world and how children can play an integral role to counter these challenges in their day to day lives and contribute to the society.

Bala Janaagraha rolled out 126 timetables in 11 schools across 3 cities i.e. Varanasi, Madurai and Bengaluru and the facilitators were successful in providing a learning curve to around 1608 students in these schools. They conducted online sessions on road safety, Local Governance, Water Conservation, Waste management, Participatory budgeting, and Climate change. They made the sessions lively and interactive. They gave real time examples which, students felt was very useful and students thoroughly enjoyed the sessions. They conducted the sessions for over 4 weeks and at the end of the session, they had become pros.

The other 72 volunteers who opted for the mentoring role supported us in providing a learning curve to around 275 students through 92 projects across 10 schools through our "Our City, Our Challenge" module. They guided the young minds to understand and work on various SDGs like Sustainable cities and communities, Affordable and clean energy, gave them extensive guidance and knowledge expertise, which eventually led to submissions of projects by all these teams.

A PEEK INTO WHAT A VOLUNTEER SAID



A PEEK INTO THE SESSIONS





