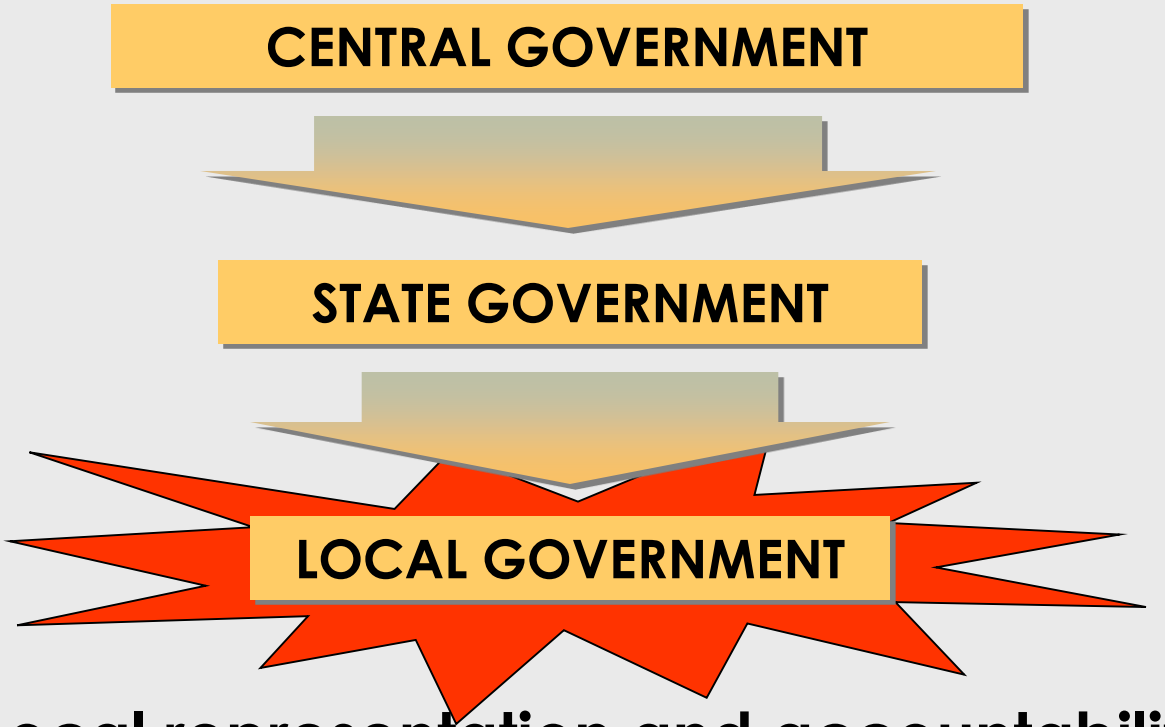
A CELEBRATION OF CITIZENS' PARTICIPATION

Bangalore
December 23rd 2003

WHAT IS THE IDEA OF JANAAGRAHA?

The path to Good Governance

The Forces of Decentralisation



- Local representation and accountability
- Fundamental efficiency argument
- Economic constraints

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IS THIS A NEW IDEA?

Decentralisation in India

- People's participation in governance not a new concept
- Indian freedom movement - Mahatma Gandhi - call for 'Swaraj', 'village' as a unit of developmental governance
- Community Development Project of the 1950s
- Panchayati Raj movement of the 1960s
- 73rd and 74th Constitutional Amendments - to nurture citizen participation in the public policy process

Rural v/s Urban: Karnataka Statistics

STATE GOVERNMENT

RURAL LOCAL GOVERNMENT

84,168 → 3.2 crores

27	ZILLA PANCHAYAT	890
176	TALUK PANCHAYAT	3,255
5,659	GRAM PANCHAYAT	80,023

FORMAL STRUCTURE

URBAN LOCAL GOVERNMENT

5,023 → 1.7 crores

6	CORPORATION	410
40	CMC	1,308
81	TMC	1,919
89	TP	1,373

Rural v/s Urban: Karnataka Statistics

STATE GOVERNMENT

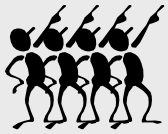
RURAL LOCAL GOVERNMENT

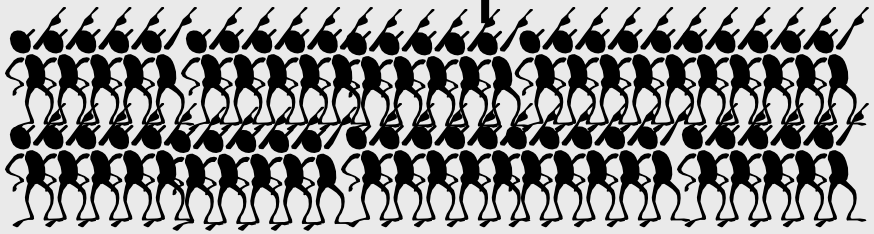
URBAN LOCAL GOVERNMENT

8 times further away

1 rep for 400 people

1 rep for 3,400 people





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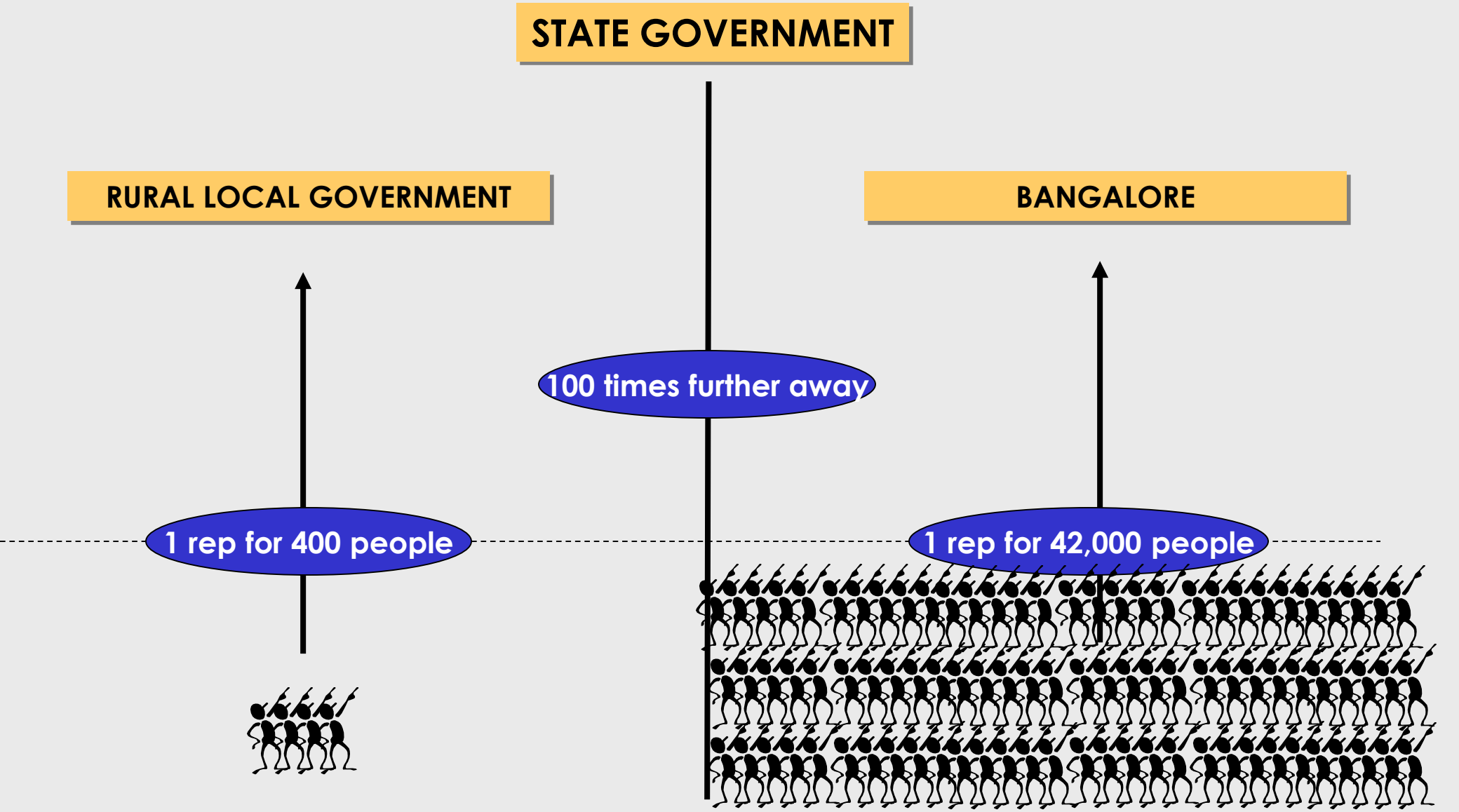

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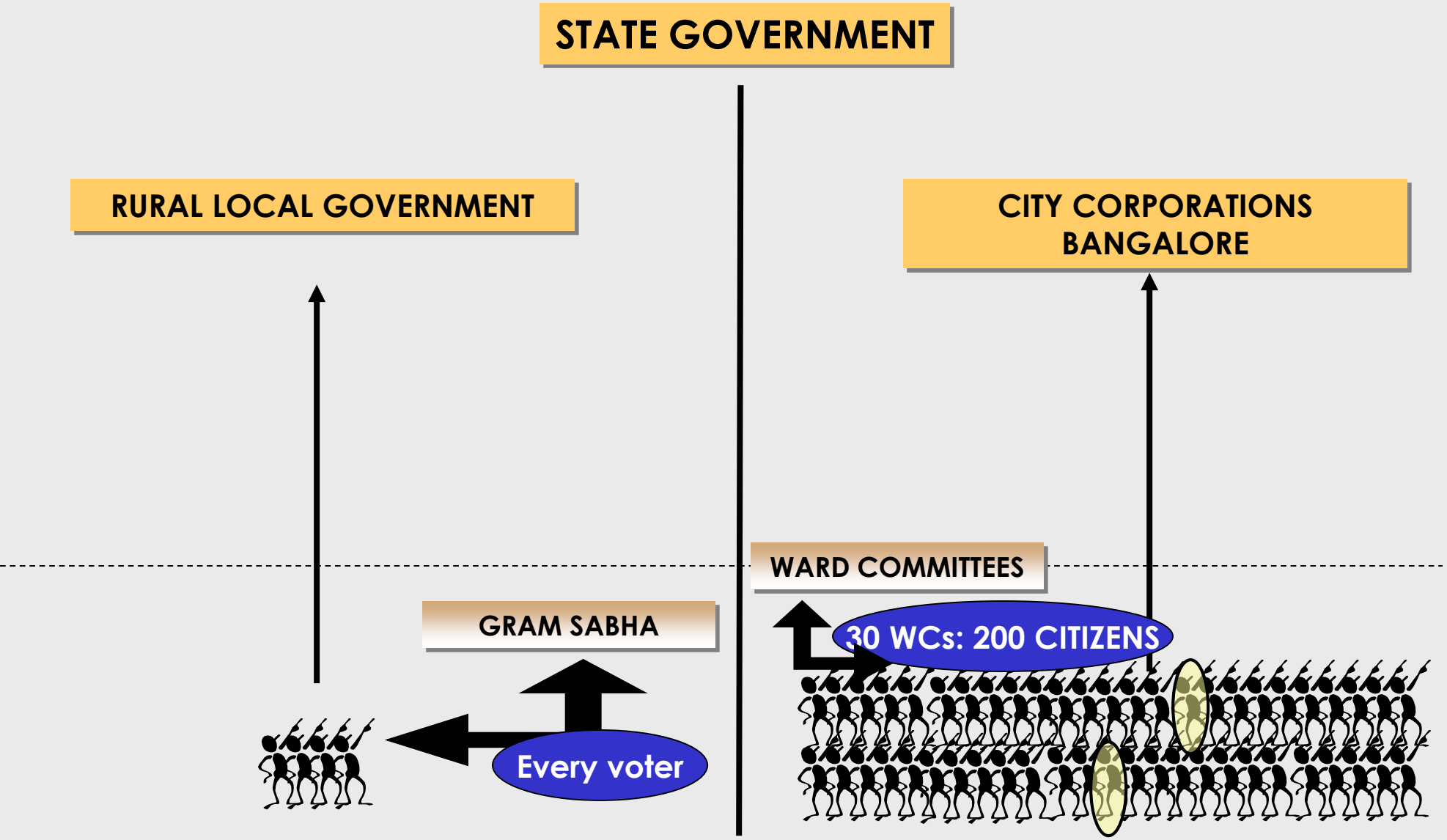


Rural v/s Urban: Karnataka Statistics

STATE GOVERNMENT

RURAL LOCAL GOVERNMENT

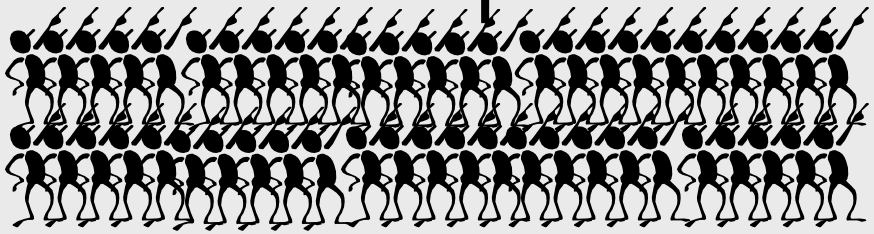
CITY CORPORATIONS BANGALORE

WARD COMMITTEES

GRAM SABHA

USER GROUPS

TANK DESILTING
Rs 500 cr.



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IS THIS THE ONLY ANSWER?

Examples: Kerala's People Planning Campaign

The People's Planning Campaign

A mass movement spearheaded by the LDF Government in 1997

Empowering local bodies, to prepare plans for local development

Create an environment for radical institutional reforms.

Phase	*Period*	*Activities*	*Participation*
Phase 1 Gramasabhas	Aug.- Oct. 1997	Gramasabha in rural areas and ward conventions in Urban areas	2.5 million persons attending Gramasabhas
Phase 2 Development Seminar	Oct.- Dec. 1997	Preparation of development reports, organisation of development seminars.	300,000 delegates attending seminars
Phase 3: Task Forces	Nov.1997- Mar. 1998	Meetings of task forces	100,000 volunteers in task forces
Phase 4: Plans of Grass Root Tiers	Mar.- Jun. 1998	Plan formulation meetings of elected representatives.	25,000 volunteers
Phase 5: Plans of Higher Tiers	Apr.- Jul. 1998	Plan formulation meeting of elected representatives.	5,000 volunteers
Phase 6: Volunteer Technical Corps	May- Oct. 1998	Meetings of expert Committee	5,000 volunteer technical experts

Examples:
World Trade Center Reconstruction

- Over 4,000 people at the “Listening to the City” town hall meeting
- Modern technology to register opinions of the six concept plans

Examples:
Delhi's Bhagidari's Programme

Bhagidari

A Good Governance initiative to facilitate citizen participation in governance

Office of The Chief Minister
Govt of Delhi

Examples:
Porto Alegre, Brazil

Examples: Porto Alegre, Brazil

- Citizen-led, Government-supported initiative
- Not just morally right, but economically sound: $ 700 million of Infrastructure spending, with Budget Surplus in 7 years
- Central plank for Political Party, with enormous electoral success: 4 consecutive local victories, increasing regional presence, recent NATIONAL VICTORY (Oct 2002)
- "Porto Alegre a way of Government, not just a way of Budgeting" – World Social Forum, Jan 2001

Summary

"Until 5-6 years ago, we had been imposing bureacratic ideas in city administration, to no effect. So we have turned that process around, 180 degrees.

We now come from the premise that most citizens want to be involved in governance

If you start from that, the question becomes, 'How do we do this?' rather than 'Should we do this?'"

CHARLES McNEELY, CITY MANAGER RENO CITY
(Reno City signed an MoU with Bangalore in September 2003)

WHAT IS DIFFERENT ABOUT JANAAGRAHA?

WHAT HAS JANAAGRAHA DONE IN 2 YEARS?

The Approach

"Janaagraha (is) indeed the bright beacon on the Indian landscape, that will usher in an era of significant accountability in public life, enabled through structured processes for citizen's participation and systems for transparency in public governance.

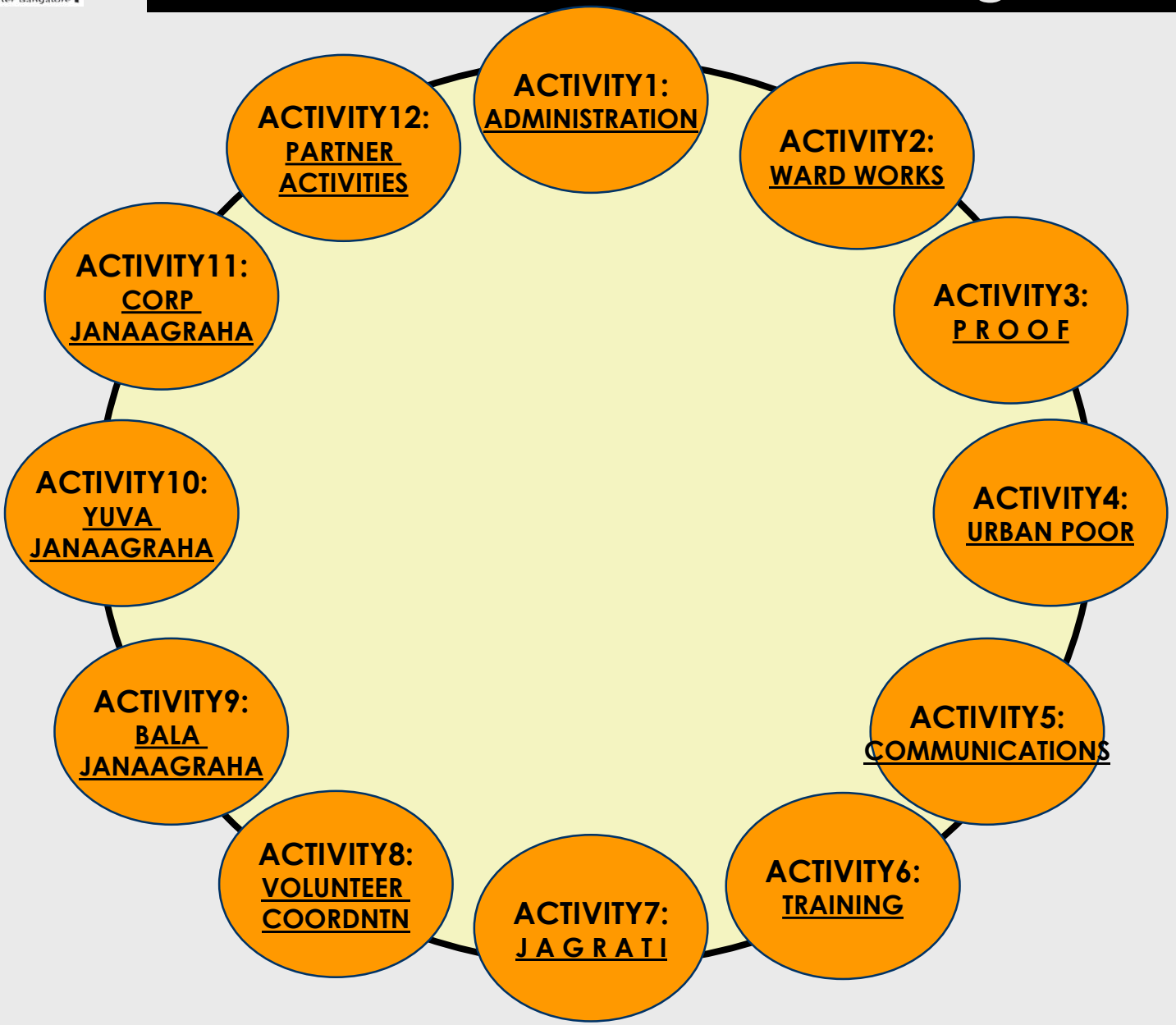
The application of well tested techniques, especially those relating to information systems, accountability systems and financial systems to the domain of public governance, left no doubt about the solid foundation on which the movement is being build."

Dr. DVR Seshadri, Indian Institute of Management, Bangalore

The Approach

- **Focus**
- **Best practices**
- **Practical Patriotism**
- **Professional Voluntarism**

Janaagraha Structure



Janaagraha Milestones

Over 2,000 students
Christ College
MS Ramaiah
Surana
IIM Bangalore
Mount Carmel
Jain College
Jyoti Nivas
MATS
Seshadripuram College
RBANMS
Bishop Cottons
IIIT
PES
TASMAC
Garden City College
COMMITS
Bangalore University
IFIM
Rai University

Over 10 companies
More than 200 volunteers

WARD WORKS CAMPAIGN:
Rs 11 crores in Budget
5,000 citizens taking active part
CURRENT:
18 wards conducting MRMs
10 wards in Ward Vision Campaign

ACTIVITY12: PARTNER ACTIVITIES

ACTIVITY1: ADMINISTRATION

ACTIVITY2: WARD WORKS

ACTIVITY11: SORP JANAAGRAHA

ACTIVITY3: PROOF

PROOF:
Unique Disclosure platform
World Bank/ UNDP best practices

Several Partner institutions
Momentum
Scribble
Ray and Keshavan
Buoyancy
AIESEC
Competency Development Srvces
Myrada

ACTIVITY10: YUVA JANAAGRAHA

ACTIVITY4: URBAN POOR

Over 1,200 school students
25 schools
7 wards

ACTIVITY9: BALA JANAAGRAHA

ACTIVITY5: COMMUNICATIONS

SJSRY
Urban Poor pilot with 4 stakeholders
Already 50% of first 5 years performance

ACTIVITY8: VOLUNTEER COORDNTN

ACTIVITY7: JAGRATI

ACTIVITY6: TRAINING

Over 90% support
More than 2.5 lakh signatures

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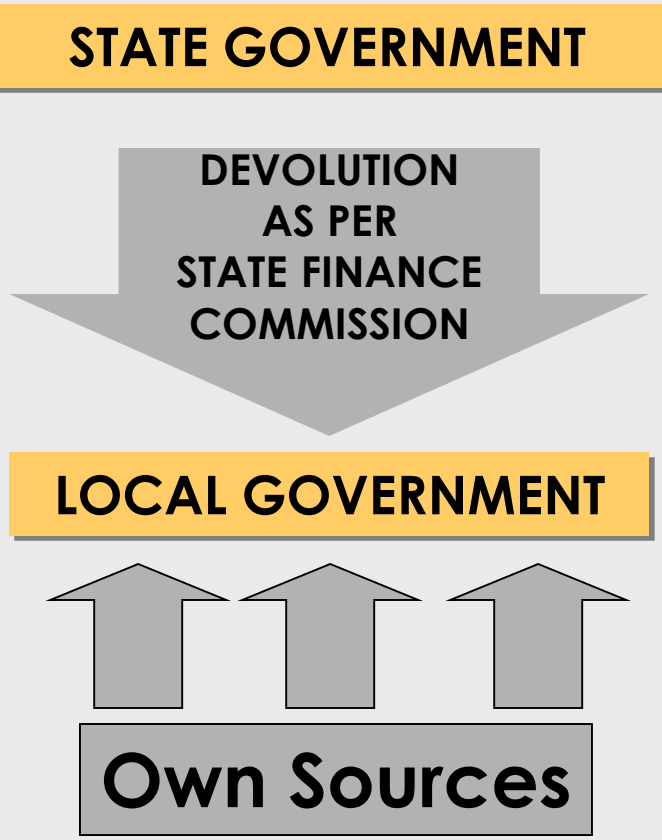
WHAT NEXT?

Sources of Funds



The Situation today

- The Burning Issue for the BMP
  - Raising Resources: Consistent shortfall of 30% - 50%
- The Solution
  - Plenty of revenue opportunities that can be enhanced: Property tax, Building licences, Advertising, Parking etc.
- The Problem with the Solution
  - Requires citizens and other stakeholders to voluntarily participate
- The Credibility Gap
  - Citizens are convinced that government management of money has many weaknesses

Ward Vision Findings

WARD	BMP REVENUES	JANAAGRAHA ESTIMATES
50	2.39	7.50
54	1.79	8.00
55	3.44	10.50
68	2.80	8.00
74	4.36	8.00
78	7.76	19.50
85	1.22	3.00
94	0.61	2.50
96	1.20	7.50
100	1.86	4.50
TOTAL	Rs 27.43 cr	Rs 79 crores

The potential for Property Taxes is 3 times current collections

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THANK YOU